
Fraxinus

Mar 08, 2019

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1.1 General Information

Thank you for purchasing Fraxinus - WooCommerce WordPress Theme! We're very pleased that you have chosen our plugin to extend your website. We're doing our best not to disappoint you! Before you get started, please check out these documentation pages. Fraxinus Theme can only be used with WordPress and we assume that you already have it installed and ready to go. If you don't, please see [WordPress Codex](#) to get started.

1.2 Requirements

Before using Fraxinus Theme, please meet the following requirements:

- Essentials to run WordPress – Read more about [WordPress Minimum Requirements](#) – in case any doubts regarding the server, contact your host provider,
- Latest version of WordPress, which you can [download here](#),
- Create secure [FTP](#) and Database.

1.3 Support

All of our items come with free support. For some help you can reach to our dedicated support forum. Free support is limited to questions regarding the themes features or problems. We provide premium support for code customizations or third-party plugins. If you need help with anything other than minor customizations of your theme, feel free to contact us on premium@createit.pl.

1.3.1 For free support, follow the steps below

Step 1 – [Click Here](#) to create a free forum account. You'll need your Themeforest purchase code, which can only be received when purchasing the theme from Themeforest.net.

Step 2 – Enter your Themeforest Purchase Code, an e-mail and a password.

Step 3 – Once you have an account, sign in to the forum and get started.

Step 4 – Find your theme on a forum home page.

Step 5 – Create new issue by clicking on a button at the right.

1.3.2 Before You Post On a Forum

We urge you to follow the steps below, before you post a new topic on the forum, to speed up your request. It's in everyone's interest and will benefit in making the entire forum more efficient:

Step 1 – Always check the Documentation and the [Knowledgebase Section](#) . Most questions are already answered in those areas.

Step 2 – Always use our [Forum Search](#) before you post, it's possible that your issue has already been brought up and answered.

Step 3 – If your question hasn't been brought up, please post a new topic. Always be as specific as possible. Creating a topic requires entering the live URL to your home page or page that shows the issue in question. It also has bars for WP and FTP login info, which aren't required, however, providing us with your login information can save a lot of time for both of us. Login credentials are securely stored and accessible only by our support staff.

Step 4 – We usually answer questions in 24 hours on working days. However if you don't get any answer in 72 hours bump up your question or send us an [e-mail](#).

Our support hours: 10:00 AM – 6:00 PM UTC +1 on Monday to Friday.

1.3.3 Premium Support

We can create your website from scratch, redesign it or just extend the current ones. For more information, please take a look at [our website](#). Typical issues covered by Premium Support:

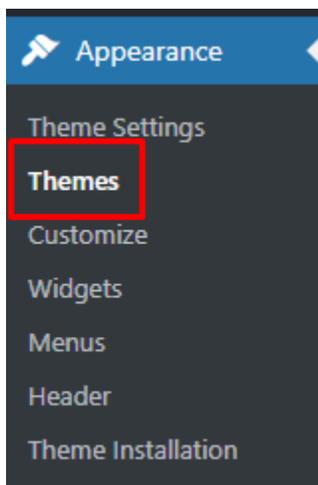
- Custom CSS
- Support for third party software and plug-ins
- WordPress Installation with Theme configuration
- Server configuration
- Site structure modifications
- Graphic adjustments, etc.
- WordPress general howto's

2.1 Installation

In our guide, we will show you step by step instructions on how to install our WordPress theme for beginners. Below you will find will cover two ways to install a WordPress theme.

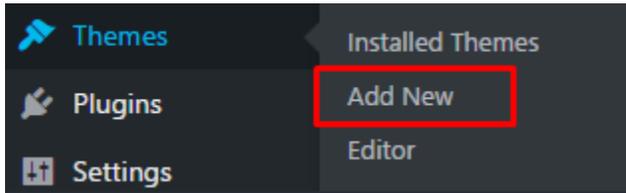
2.1.1 Installation via Administration Panel

If Fraxinus Theme files are downloaded from your Themeforest account, you can start an installation using WordPress administration panel. Once you've logged in to your administration panel go to *Appearance > Themes*. Depending on your version of WordPress, you'll see *Add New* or two other tabs: *Manage Themes* and *Install Themes*.

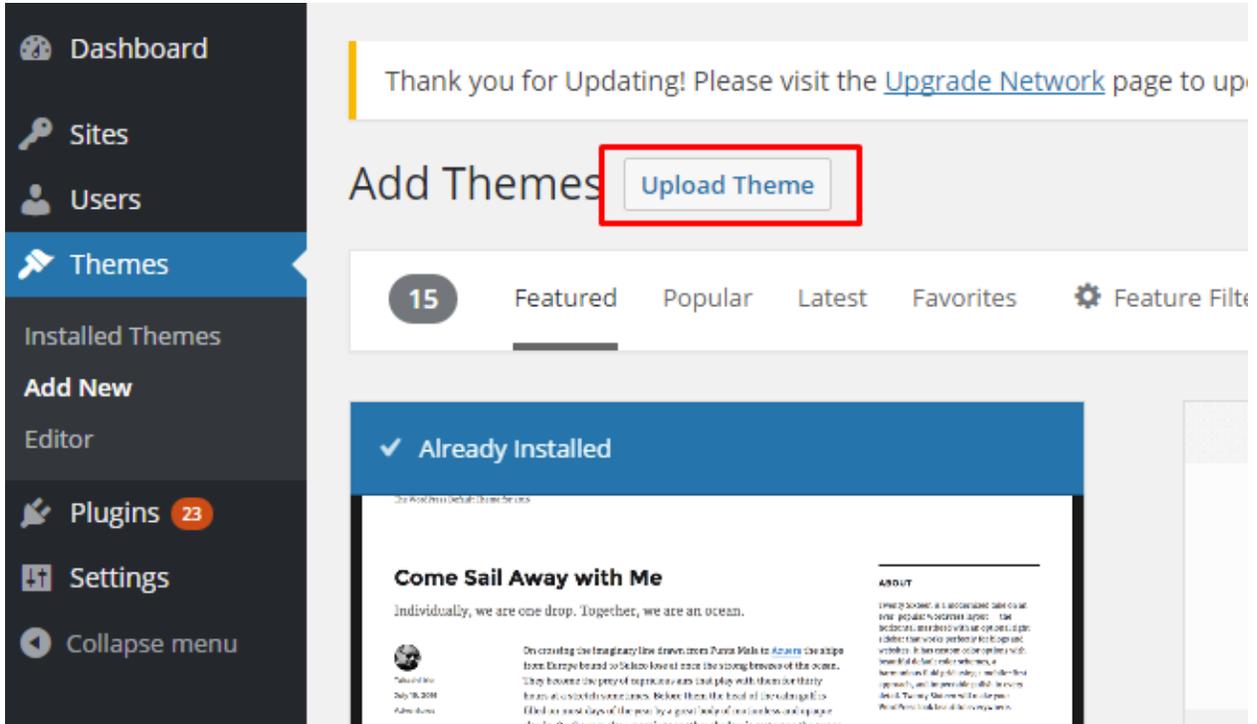


Follow steps below to install the theme:

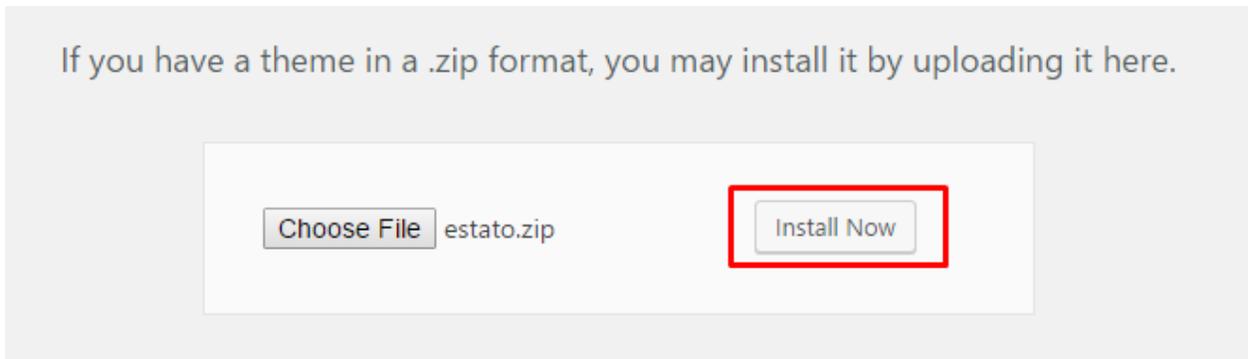
- **Step 1** - Click on *Add New*



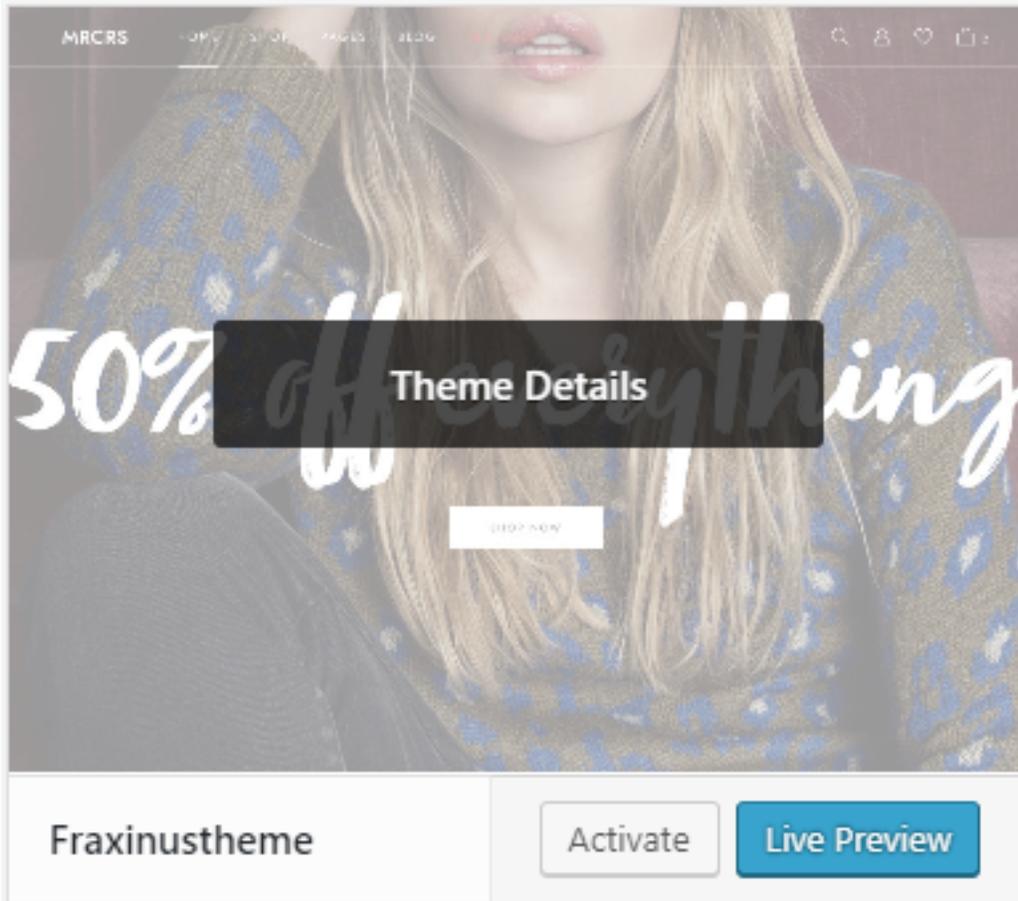
- **Step 2** – Choose *Upload Theme* option to upload .zip file



- **Step 3** - Choose *Fraxinustheme.zip* from you computer.
- **Step 4** – Once file is chosen click *Install Now*



- **Step 5** - Go to *Appearance > Themes* and Activate *Fraxinustheme*



- **Step 6** - After activating *Fraxinustheme* you will be send to *Theme installation* instruction steps. By following this steps you will be able to activate required plugins, activate them and import demo content.

Theme installation instructions

Please follow these steps:

1. Install all required plugins, click here: [install plugins](#)
2. Activate all required plugins, click here: [activate plugins](#)
3. Import demo content, click here: (click only when Kids Plugin is active)

Note: Common Install Error: Are You Sure You Want To Do This?

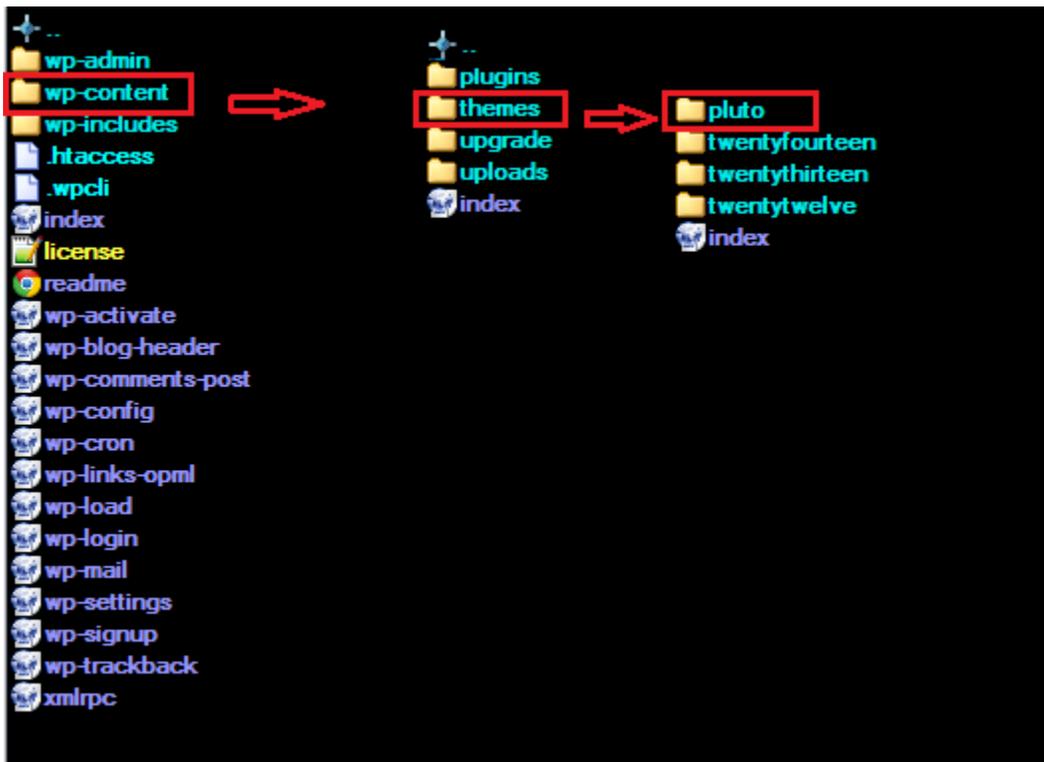
If you get the following question message when installing Fraxinustheme.zip file via WordPress, it means that you have an upload file size limit. *Install the theme via FTP* or call your hosting company and ask them to increase the

limit.

2.1.2 Installation via FTP

To install Fraxinustheme via FTP, follow steps below:

- **Step 1** – Unarchive *Fraxinustheme.zip* file
- **Step 2** – Access your host web server using FTP client
- **Step 3** – Find directory *wp-content > themes*
- **Step 4** – Put folder Fraxinustheme in directory *wp-content > themes*



Learn more:

- [WordPress Codex – FTP clients](#)

2.2 Unyson, Plugin and Extensions

Some functionalities of the Fraxinus Theme are available because of plugins we used to create it. Once Fraxinus is activated in your WordPress admin panel you should see notification about bundled plugins we recommend to install – they are included in Fraxinus package – so you don't have to do anything more than click install and activate.

2.2.1 Unyson

[Unyson](#) is a framework for [WordPress](#) that facilitates development of a theme. This framework was created from the ground up by the team behind [ThemeFuse](#) from the desire to empower developers to build outstanding WordPress

themes fast and easy. This documentation is heavily modified by [createIT](#) to ensure all custom extensions are well documented.

Note: This documentation assumes you have a working knowledge of WordPress. If you haven't, please start by reading [WordPress Documentation](#).

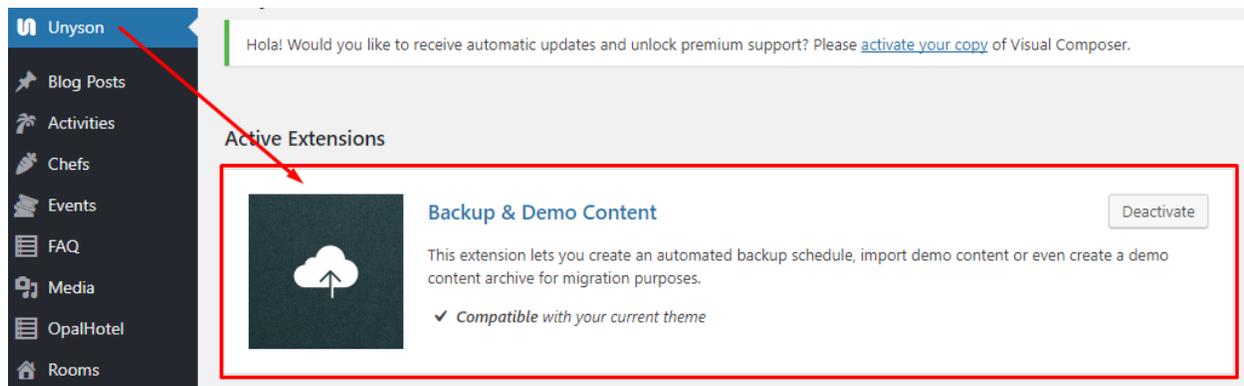
Minimum Requirements

- WordPress 5.0 or greater
- PHP version 5.2.4 or greater
- MySQL version 5.0 or greater

Installation

Unyson is part of *Fraxinus plugin* that should be activated to be able to use the fully use this theme.

After plugin will be activated you will notice the Unyson entry in the sidebar:



Configure the plugin by going to the Unyson menu and activating the following extensions:

- Backup & Demo Content: This extension lets you create an automated backup schedule, import demo content or even create a demo content archive for migration purposes.
- Visual Composer: Allows for seamless integration with Visual Composer
- SASS Compiler: Compiles SASS files. Remember to activate it when you are going to change theme colors via Customize.
- CT Footer: This extension will add footer sidebars and options.
- CT Team: This extension will add team post type support.
- CT FAQ: This extension will add FAQ post type support.
- CT Jobs: This extension will add jobs post type support.
- CT Testimonials: This extension will add testimonials post type support
- CT Shipping: This extension will add shipping post type support

License

The licenses for most software are designed to take away your freedom to share and change it. By contrast, the GNU General Public License is intended to guarantee your freedom to share and change free software. Unyson inherits the [General Public License \(GPL\)](#) from WordPress.

2.2.2 Extension

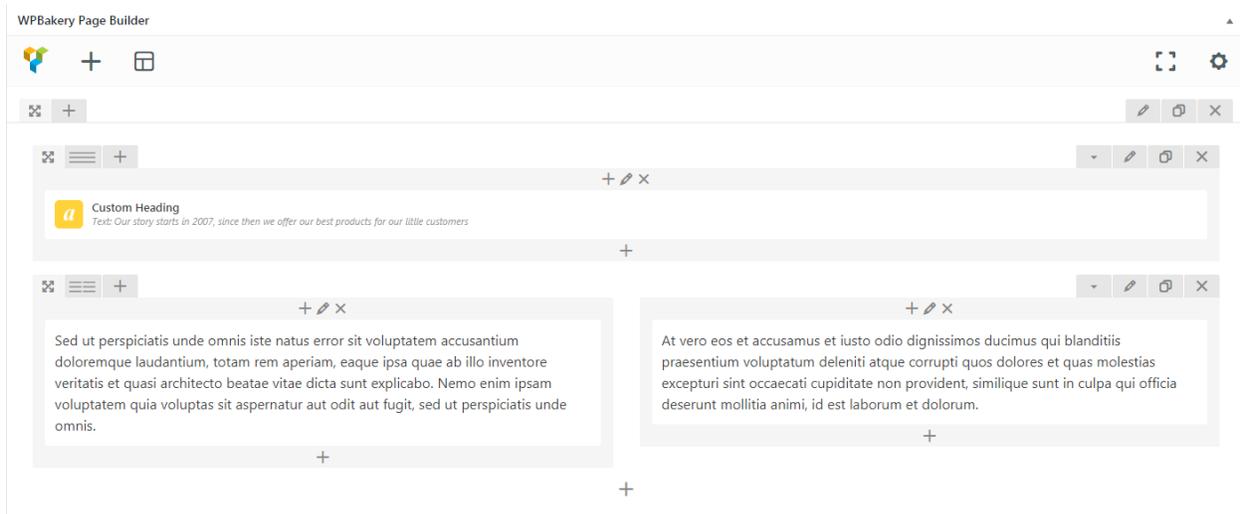
On the Unyson page you'll see a list of available extensions separated in two sections:

Active Extensions - Extensions that *should be activate* to be able to fully use Fraxinus WP theme functionality.

Available Extensions - Extensions not yet downloaded or activated.

Note: We recommend to not activate any of the extensions that are not part of the list above. They may be not compatible with the theme and could create unexpected issues.

2.2.3 WPBakery Page Builder



Simply drag and drop elements to build your page content. We prepared components which will help you determine main structure of the webpage – easily set up backgrounds, colors and styles for whole sections as well as lots of various smaller components which you can freely put wherever you want.

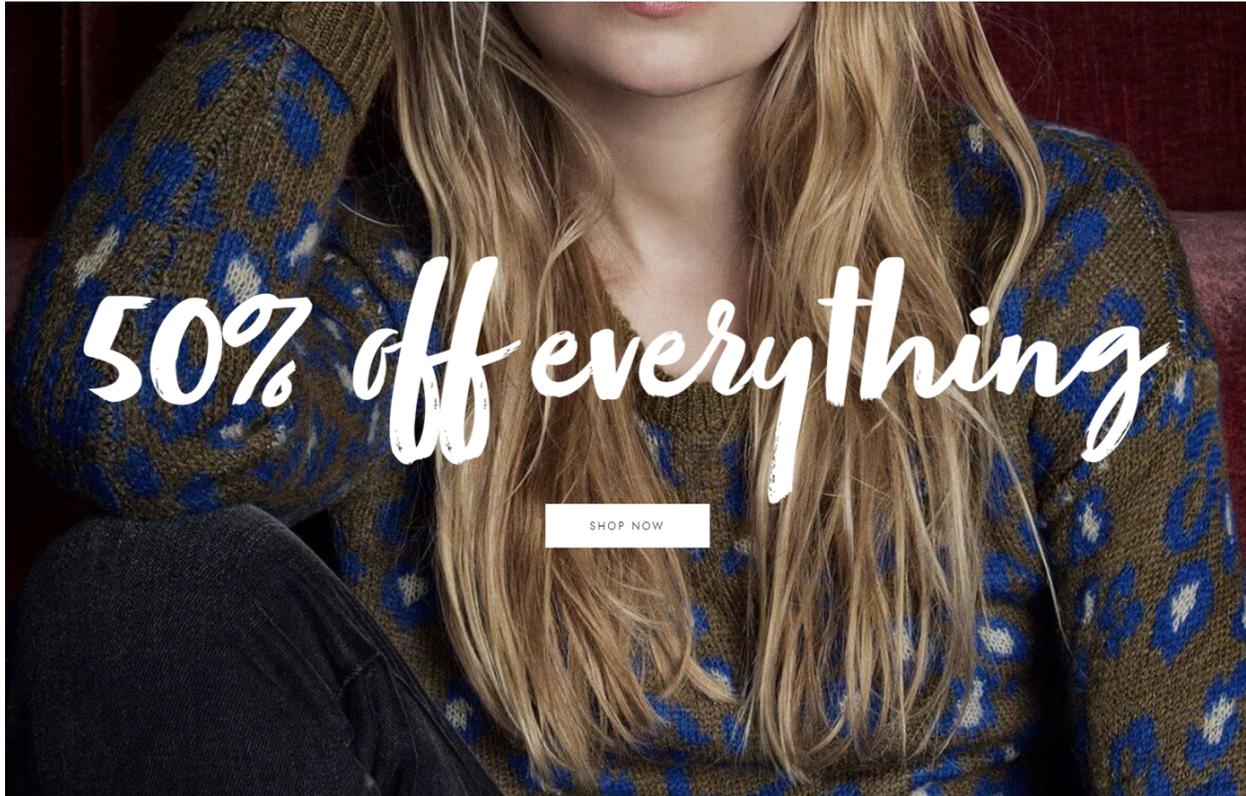
Note: As the WPBakery Page Builder plugin used with Fraxinus - WooCommerce WordPress Theme is part of a bundle, that mean that theme author has a license and only he/she can download latest versions of this page builder and include it in the theme. You as a theme user may use WPBakery Page Builder free of charge while you use the theme that came with WPBakery Page Builder (because you have a license for that theme).

Learn more:

For more information about Visual Composer, please check articles below:

- [How to install WPBakery Page Builder](#)
- [WPBakery Page Builder demo](#)
- [WPBakery Page Builder documentation](#)

2.2.4 Slider Revolution



How to activate the plugin

Slider Revolution is included in Fraxinus - WooCommerce WordPress Theme package – so you don't have to do anything more than click *install* and *activate* as you do with other plugins.

If you are new user of the Slider Revolution plugin or you just want to check some of it functionality feel free to check [Slider Revolution Documentation](#) created by the authors of this plugin.

Common questions:

- [How to update the plugin when it was packaged with your theme?](#)
- [Purchase Code isn't working](#)

2.2.5 Contact Form 7

Contact forms in Fraxinus - WooCommerce WordPress Theme are created with the use of Contact Form 7 Plugin. Below you will find information how to recreate Contact forms used in our theme by adding the correct markup for

the Form section of this plugin.

The screenshot shows the Contact Form 7 plugin interface. At the top, there is a title "Send us a Message" and a text box containing the shortcode: `[contact-form-7 id="330" title="Send us a Message"]`. Below this, there are tabs for "Form", "Mail", "Messages", and "Additional Settings". The "Form" tab is selected and highlighted with a red box. A red arrow points from the "Form" tab to a large text area containing the following HTML and shortcode code:

```
<div class="ct-contact-form">
<h3 class="ct-formTitle ct-contactPage"> SEND US A MESSAGE </h3>
<label> Name
  [text* your-name placeholder "Name"] </label>

<label> Email
  [email* your-email placeholder "Email"] </label>

<label> Phone
  [text phone placeholder "Phone"] </label>

<label> Message
  [textarea your-message placeholder "Message"] </label>

[submit "Send Message"]

</div>
```

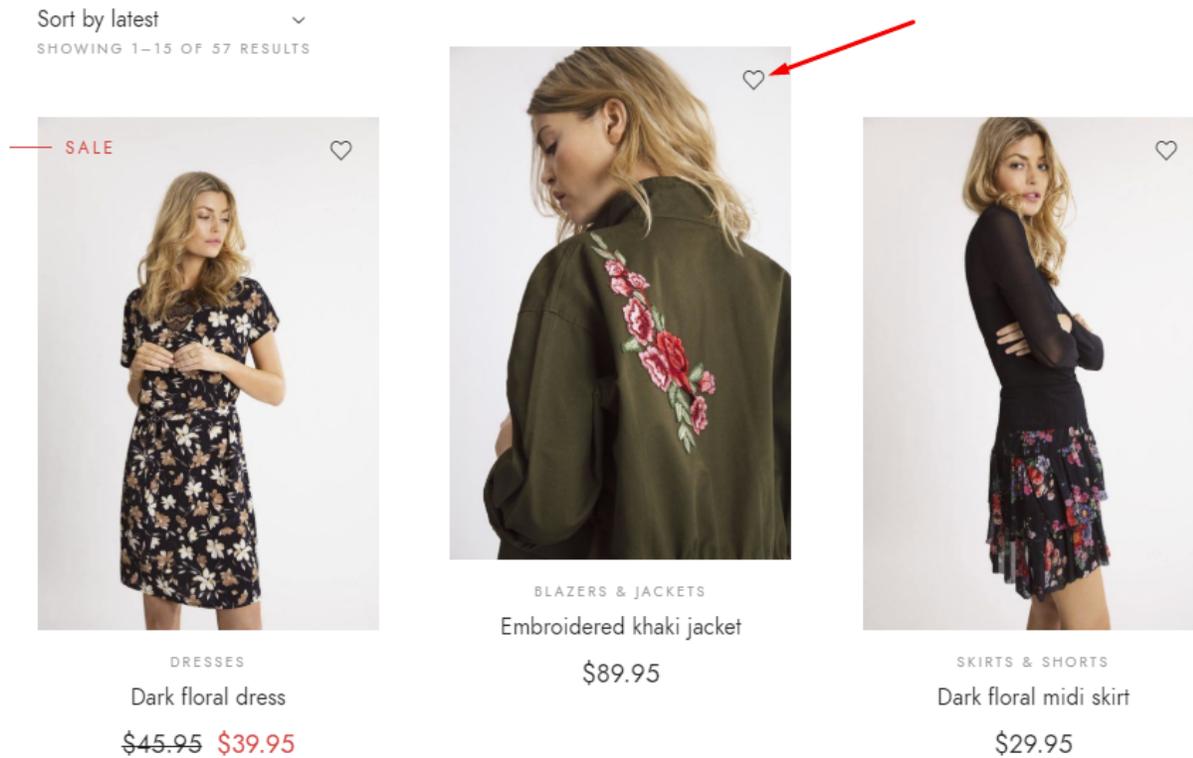
If you never before used this plugin I suggest you to check [Getting Started with ContactForm 7](#). || WooCommerce
^^^^^^^^^^

Warning: *WooCommerce Variation Swatches* or *WooCommerce Wishlist Plugin* can't be activate without having working version of *WooCommerce* plugin in the theme. This plugins will not work and may also create unexpected problems for the theme.

2.2.6 WooCommerce Wishlist Plugin

Sort by latest ▼
SHOWING 1-15 OF 57 RESULTS

SALE



DRESSES
Dark floral dress
~~\$45.95~~ **\$39.95**

BLAZERS & JACKETS
Embroidered khaki jacket
\$89.95

SKIRTS & SHORTS
Dark floral midi skirt
\$29.95

Adding products to Wishlist is easy and convenient so it may also force your customers to buy even more products than they planned.

Wishlist

	PRODUCT NAME	UNIT PRICE	STOCK STATUS	
	 Embroidered back denim jacket	\$94.95	● In stock	ADD TO CART
	 Number one sweatshirt	\$35.95 \$29.95	● In stock	SELECT OPTIONS
	 Dark floral dress	\$45.95 \$39.95	● In stock	ADD TO CART

Share on  

The Wishlist functionality is handled by a free plugin called: *WooCommerce Wishlist Plugin by TemplateInvaders*

Learn more:

- [WooCommerce Wishlist Plugin installation](#)
- [WooCommerce Wishlist Plugin documentation](#)
- [Check the Live Preview](#)

2.2.7 createIT Size Guide Plugin

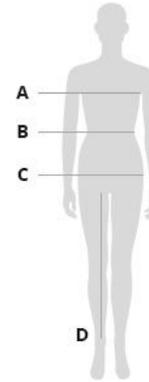
Size Guide Plugin gives your users detailed information about your products. With the provider options, customers will be able to fully understand the product and buy it without making unnecessary questions. Fraxinus also provide an SG shortcode allowing to add the SG to any page you wish to (not only to the single product page).

Front-end

Tops & dresses Jeans Pants & Skirts Shoes

How to measure

- A** Length: measure from the top of the shoulder seam down to the hem.
- B** Bust: measure around the fullest part, placing the tape close up under the arms.
- C** Waist: measure around the narrowest part of your body, under your navel.
- D** Hip: measure 8 in (20 cm) down from your waist.



SIZE	USA	UK	EU	BUST (CM)	WAIST (CM)	HIPS (CM)
XXS	0	4	32	79–81	61–63.5	89–91.4
XS	0–2	4–6	32–34	82.5–85	63.5–66	91.4–94
S	2–4	6–8	34–36	86.4–89	66–68.6	94–96.5
M	6–8	10–12	38–40	89–91.4	71–73.7	99–101.6
L	8–10	12–14	40–42	91.4–94	73.7–76.2	101.6–104

Back-end



Learn more:

- [createIT Size Guide Plugin Documentation](#)

2.2.8 createIT Ultimate Discount Plugin

WooCommerce Ultimate Discount it's a plugin which allow to: - Conditional % and Numer Cart Discount - Client Reward System & Loyalty System - Dynamic Cart Info Display and more!

	PRODUCT	PRICE	QUANTITY	TOTAL
×	 Dark floral dress	\$39.95	- 1 +	\$39.95
×	 Embroidered khaki jacket	\$89.95	- 1 +	\$89.95

COUPON CODE

Spend more to get a discount!
Spend \$370.10 more!

Learn more:

- [createIT Ultimate Discount Plugin Documentation](#)

2.2.9 WooCommerce Lookbook

WooCommerce Lookbook allows you to make shop by Instagram and create realistic lookbooks of your products. Your customers can buy products from Instagram images or any images. Help your customers visualize what they are about to purchase from you.

The WooCommerce Lookbook functionality is handled by a free plugin called: *WooCommerce LookBook – Shop by Instagram – Shoppable with Product Tags* by VillaTheme

Adding new Lookbook

After the WooCommerce Lookbok pluign will be activated on the site please go to *Dashboard > Lookbooks* to start using the plugin by editing existing Lookbook or creating new one by clicking *Add New* option.

There you will be able to:

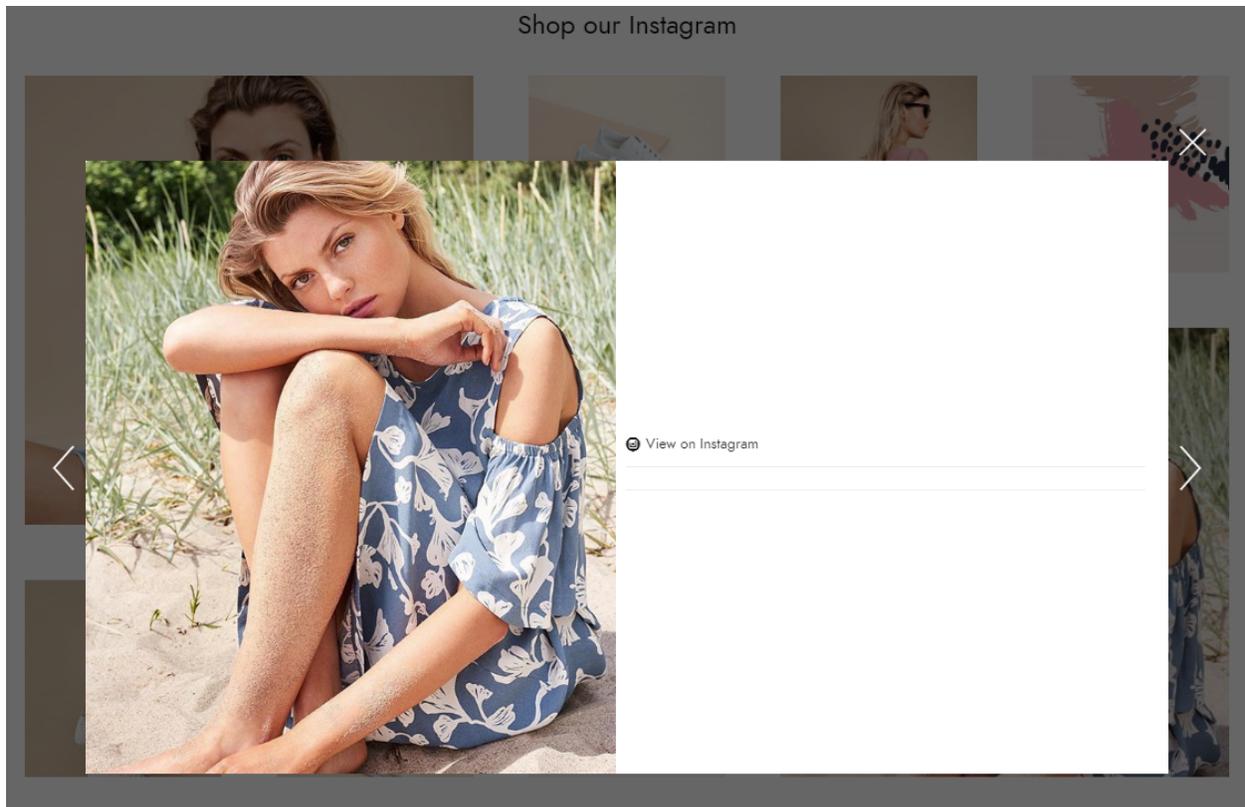
1. Enter the Lookbook title
2. Add Image for your Lookbook picture

After adding all this element click *Publish* visible on the page.

After adding all the items go back to *Dashboard > All Lookbooks* and By using the provided there: `[woocommerce_lookbook_instagram]` you can show all of them on your site.

Title	Instagram	Image	Shortcode	Status	Date
(no title)	✓		[woocommerce_lookbook_instagram]	Publish	Published 2018/12/21

Front-end



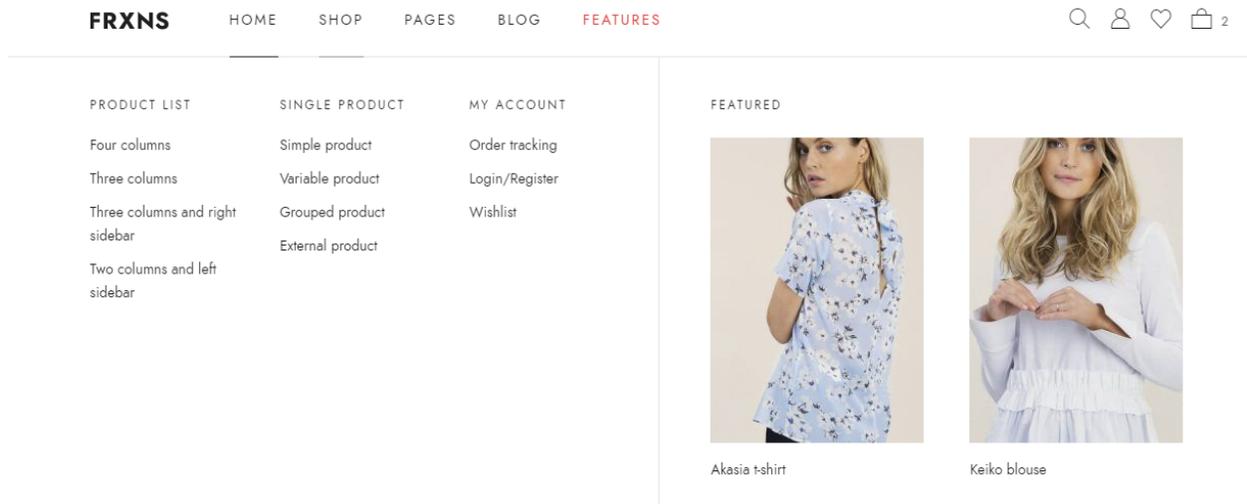
Back-end



Learn more:

- [WooCommerce Lookbook documentation](#)
- [WooCommerce Lookbook try demo](#)

2.2.10 Max Mega Menu



Max Mega Menu is a complete menu management plugin, perfect for taking control of your existing menu and turning it into a user-friendly, accessible and touch ready menu with just a few clicks.

Learn more:

- [Max Mega Menu documentation & demo](#)

2.2.11 MailChimp for WordPress

Allowing your visitors to subscribe to your newsletter should be easy. With this plugin, it finally is. This plugin helps you grow your MailChimp lists and write better newsletters through various methods.

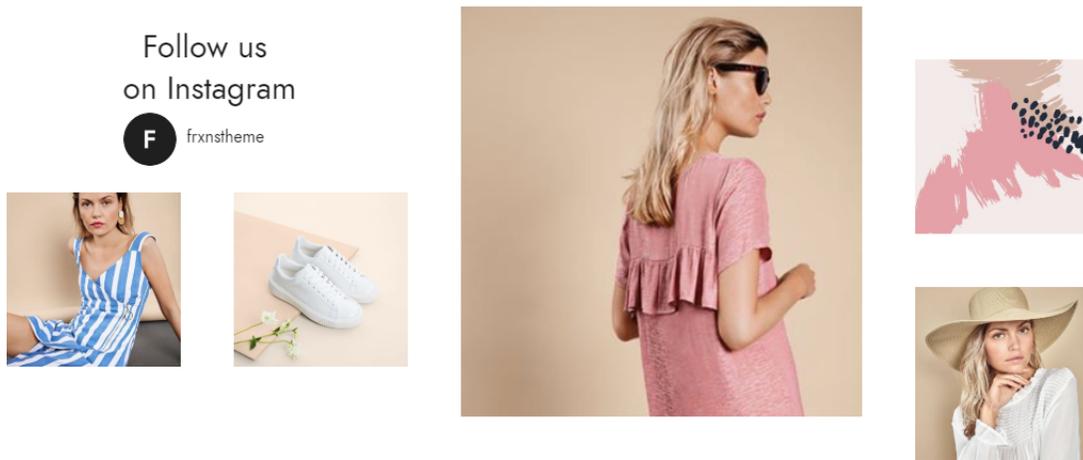
The MailChimp for WordPress functionality is handled by a free plugin called: WooCommerce *MailChimp for WordPress* by *ibericode*

Learn more:

- [MailChimp Knowledge Base](#)

2.2.12 Instagram Feed (free version)

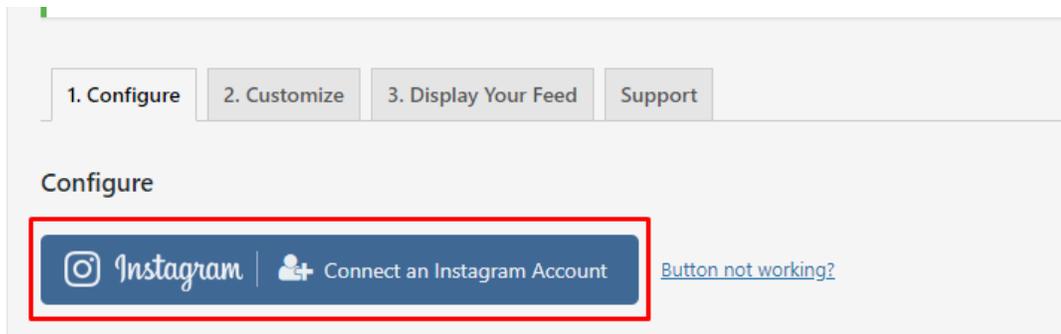
Display Instagram posts from your Instagram accounts, either in the same single feed or in multiple different ones. Instagram Feed functionality is handled by a free plugin called: WooCommerce *Instagram Feed* by *Smash Balloon*



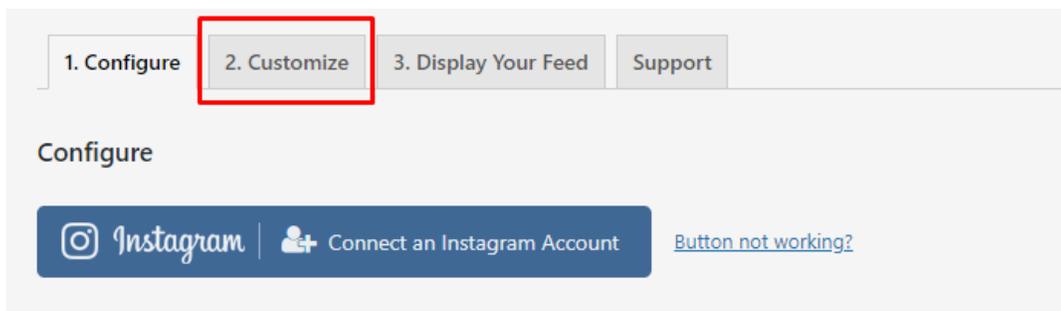
Setting up the Instagram Feed WordPress Plugin (free version)

After the plugin is installed and activated please follow the steps below:

1. Go to *Dashboard > Instagram Feed* and click on the large blue button to connect your Instagram account.



2. Navigate to the Customize page to customize your feed.



3. Once you've customized your feed, copy the [instagram-feed] shortcode into any page, post or widget where you want the feed to appear.

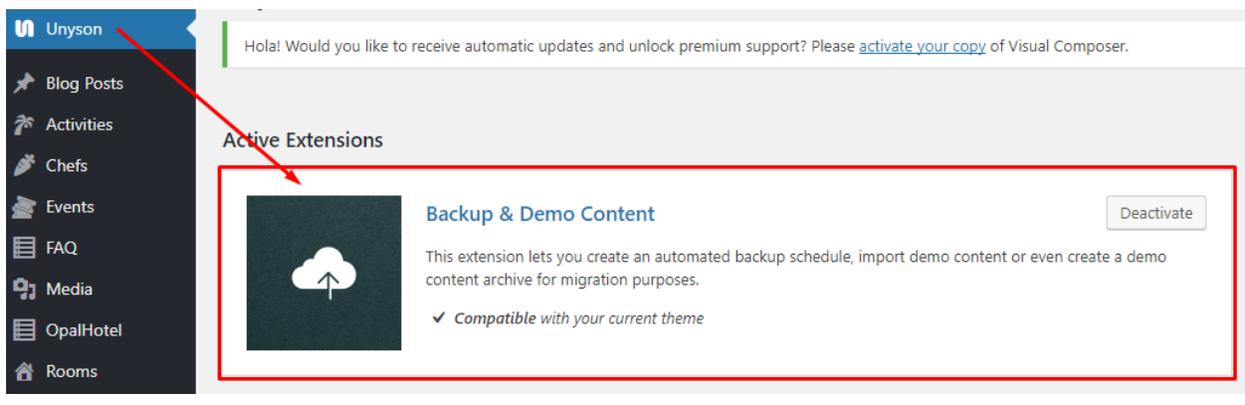


Learn more:

- Instagram Feed by Smash Baloon

2.3 Fraxinu's Demo content

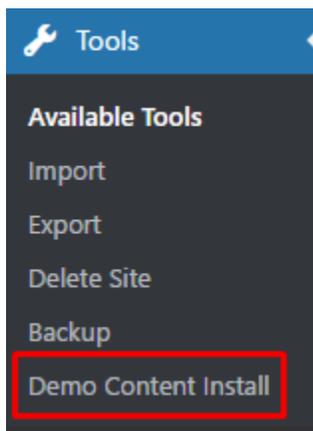
Note: To be able to use theme content installation and backup functionality make sure to activate *Backup & Demo Content* Unyson's extension.



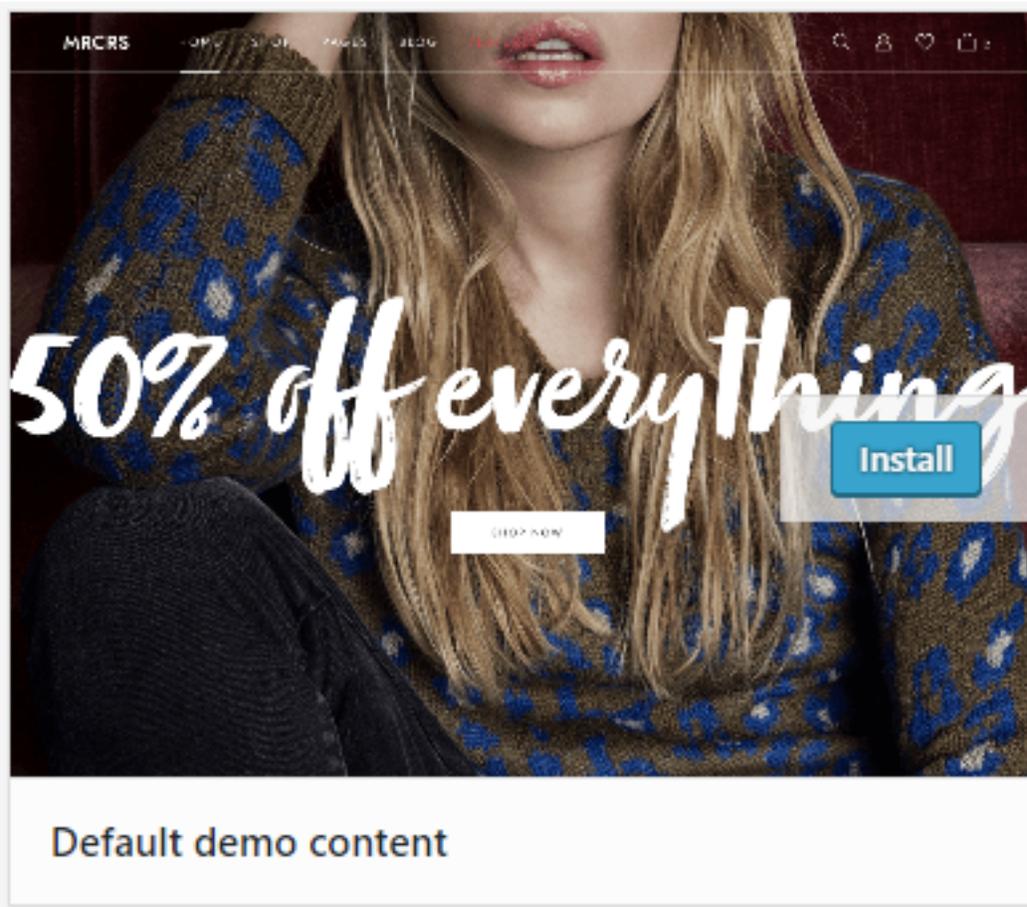
The fastest and easiest way to import our demo content is to use Theme Options *Demo Content Installer*. It will import all pages and posts, sample slider, widgets, theme options, assigned pages, and more.

2.3.1 To import our demo content, please follow the steps below:

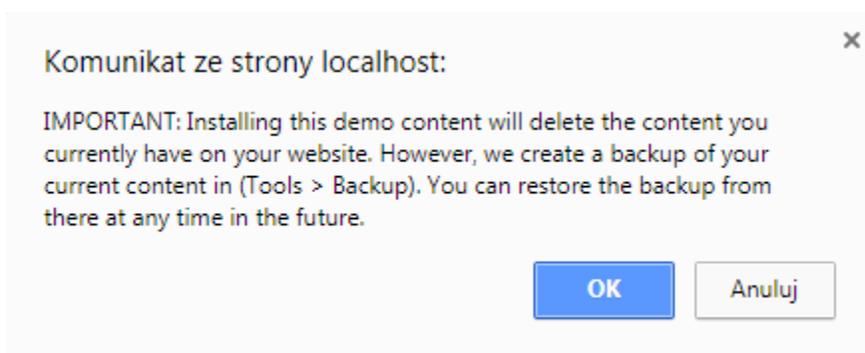
Step 1 – navigate to Tools where after activating the Unyson extension *Demo Content Install* option will be available



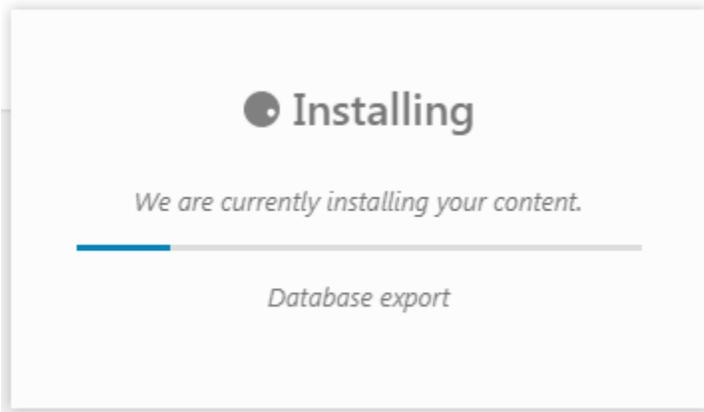
Step 2 – choose import option you want to use from available options



Step 3 - To be able to continue you need to agree to this term.

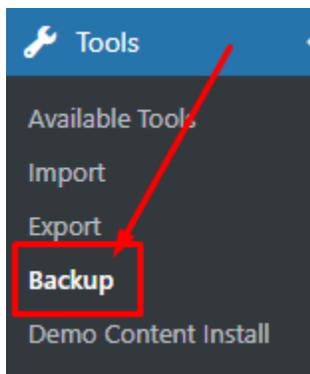


Step 4 – Wait until the content will be installed



Importing can take a few minutes. Please be patient and wait for it to complete. Once it will be loading, you will see message with indicating progress.

We recommend this approach on a newly installed WordPress. It will *replace* the content you currently have on your website. However, we create a backup of your current content in (Tools > Backup). You can restore the backup from there at any time in the future.



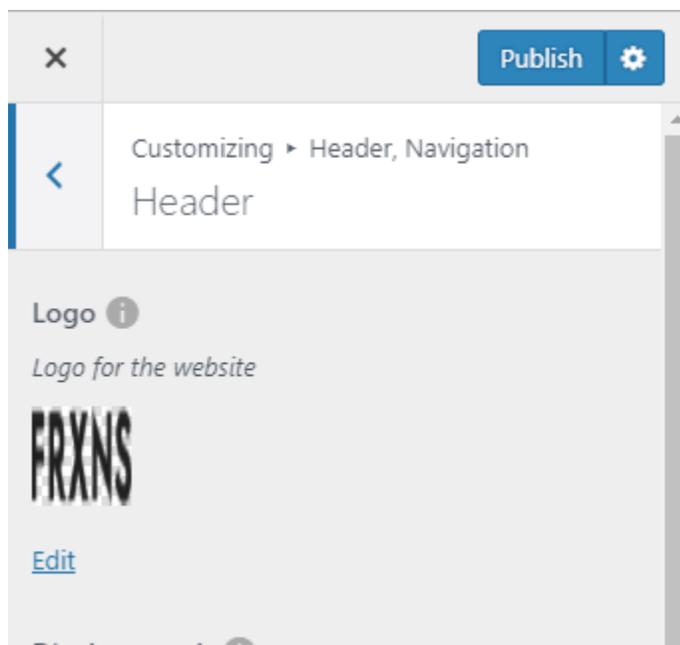
Navigation menu, Footer and Widgets

3.1 Navigation menu



3.1.1 How to change logo used in the main menu?

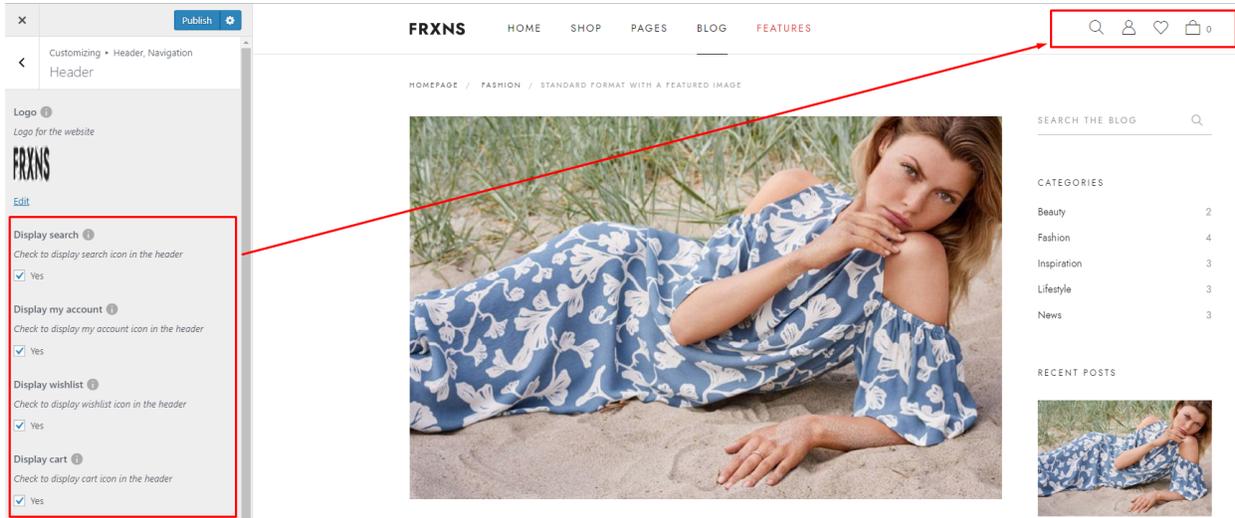
Menu logo can be changed via customize option. To access *Site Identity* go to *Appearance > Customize > Header, Navigation > Header* where you will be able to change/remove logo image.



3.1.2 Available options to display

Fraxinus settings in addition to choosing a logo. By going to *Appearance > Customize > Header, Navigation > Header* it also gives the opportunity to:

- Display search (Check to display search icon in the header)
- Display my account (Check to display my account icon in the header)
- Display wishlist (Check to display wishlist icon in the header)
- Display cart (Check to display cart icon in the header)



3.1.3 Changing background color

By going to *Appearance > Customize > Header, Navigation > Navigation* the settings allows to choose one of two available styles of the menu:

- White



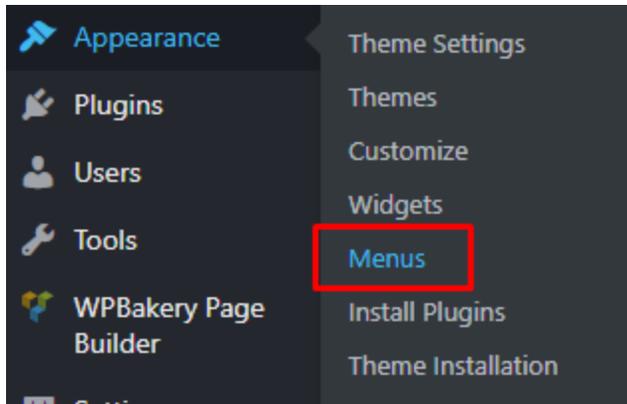
- Transparent



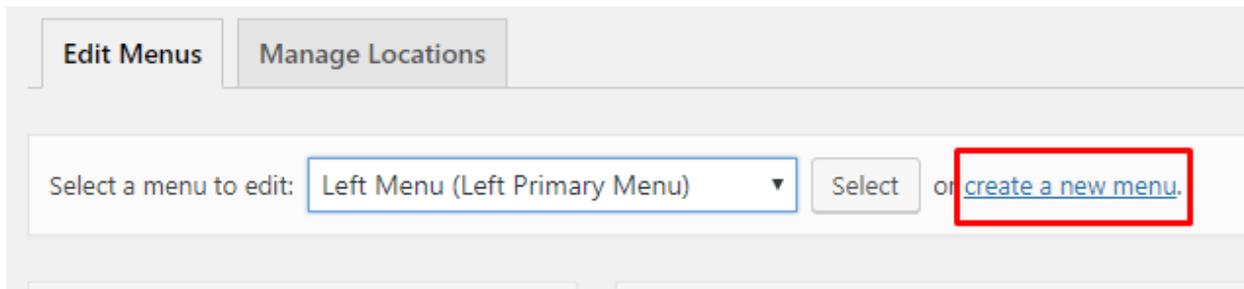
3.1.4 How to setup navigation menu?

Creating menu

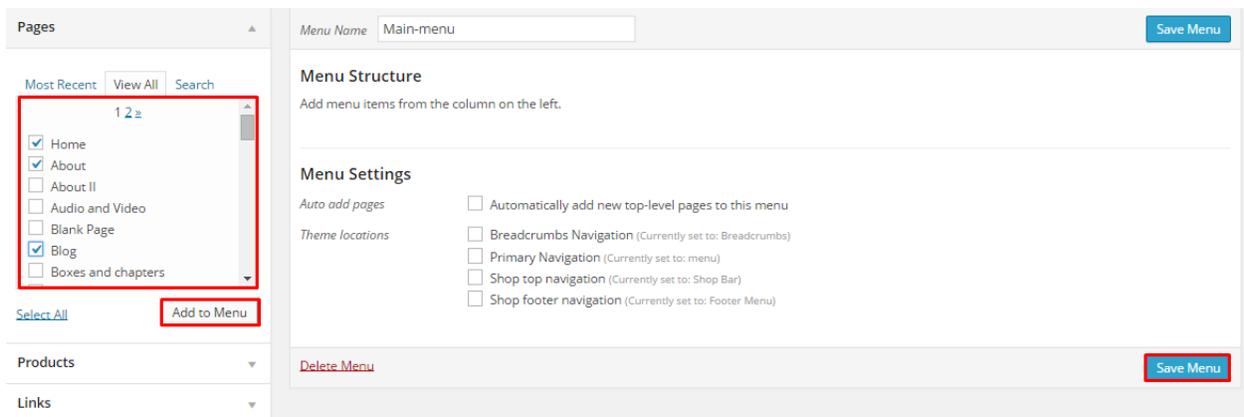
Step 1 - Navigate to *Appearance > Menus*



Step 2 - Click on create a *new menu*, enter menu Name and click on *Create Menu* button



Step 3 - From the right side choose pages that you want to add to your menu and click on Add to Menu. Once menu items are added, you can reorder or nest them via drag and drop tool. Remember to click Save Menu when you finish to keep your changes saved.



Step 4 - You can easily rename every menu item in item details.

The screenshot shows a web interface for configuring a menu. At the top, there is a 'Menu Name' field containing 'Left Menu'. Below this is the 'Menu Structure' section, which contains a list of menu items: 'Home', 'About Us', 'Services', and 'Shop Locator'. Each item has a 'Page' dropdown menu. The 'Services' item is selected, and its details are shown in a separate panel. This panel includes a 'Navigation Label' field containing 'Services', a checkbox for 'Open link in a new tab', and navigation links: 'Move Up one', 'Down one', 'Under About Us', and 'To the top'. There is also an 'Original: Services' field and 'Remove' and 'Cancel' buttons. Red boxes highlight the 'Page' dropdown for 'Services' and the 'Navigation Label' field.

Step 5 - Optionally you can add to menu other items, like *Links* or *Categories*.

Step 6 - Check your menu as *Left Primary Menu* to set it up as one of 3 menus supported by the theme (Left Primary Menu, Right Primry Menu and Footer Bottom Menu). Select which menu appears in each location.

Menu Name

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Home	Page ▼
About Us	Page ▼
Services	Page ▼
Shop Locator	Page ▼

Menu Settings

Auto add pages Automatically add new top-level pages to this menu

Display location Left Primary Menu

Right Primary Menu (Currently set to: Right Menu)

Footer Bottom Menu (Currently set to: Footer Menu)

[Delete Menu](#)

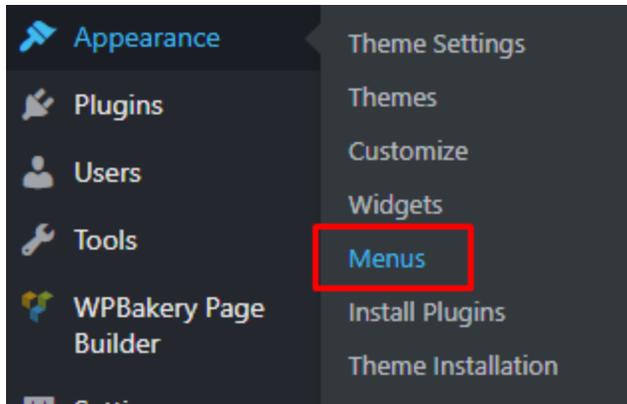
Step 7 - Always click Save Menu after providing any changes.

Converting your menu to a Max Mega menu

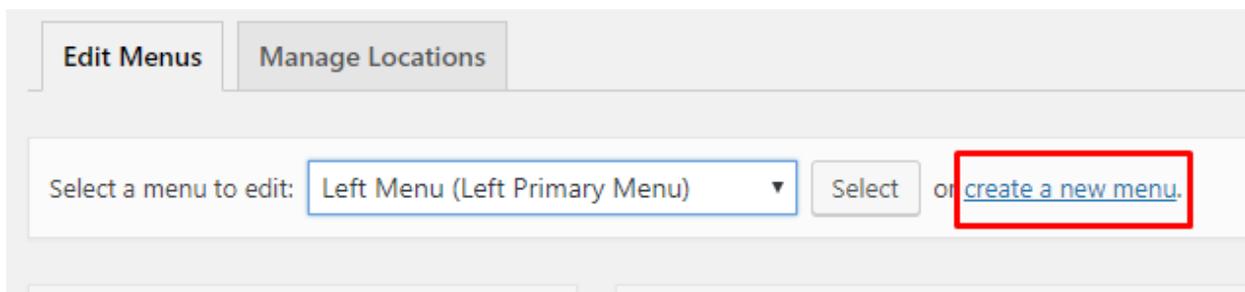
The *Primary Navigation* of this site was created with the use of [Max Mega Menu](#) which is bundled with the Fraxinus theme.

Below you will find information how to convert menu to a Max Mega Menu menu type.

Step 1 - Navigate to *Appearance > Menus*



Step 2 - Click on create a *new menu*, enter menu Name and click on *Create Menu* button or if you wish to convert already existing menu just choose it from the drop down list and click *Select*



Step 3 - On the left side you will see the settings for Mega Menu (under *Max Mega Menu Settings*). Check the “Enable” checkbox and click *Save*. Your menu will now be converted into a Mega Menu for the relevant Theme Location.

Max Mega Menu Settings ▲

Enable

Event Hover ▼

Effect Slide ▼ Fast ▼

Effect (Mobile) Slide ▼ Fast ▼

Theme Default ▼

Save

Pages ▼

Blog Posts ▼

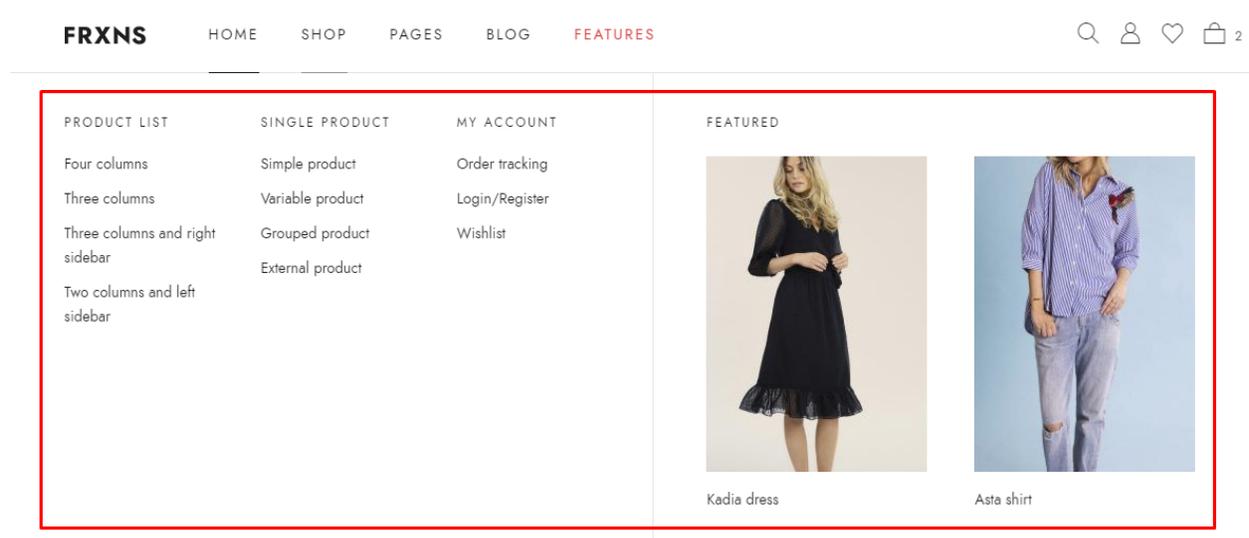
Products ▼

FAQs ▼

Jobs ▼

Your menu is converted to a Max Mega Menu one and you can use all of the features provided by the plugin

Creating a menu with columns and images (Max Mega menu required)

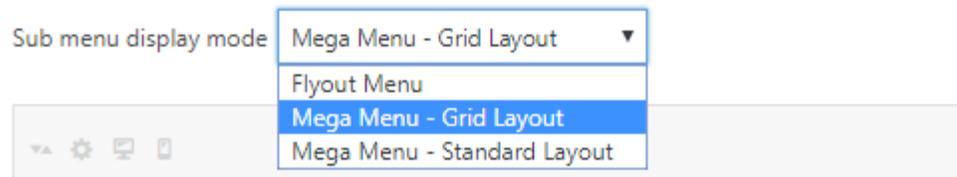


With the features provided by the *Max Mega Menu* we can create submenu with columns and images. To achieve an effect similar to the one we can see on the Fraxinus demo please follow the instruction below:

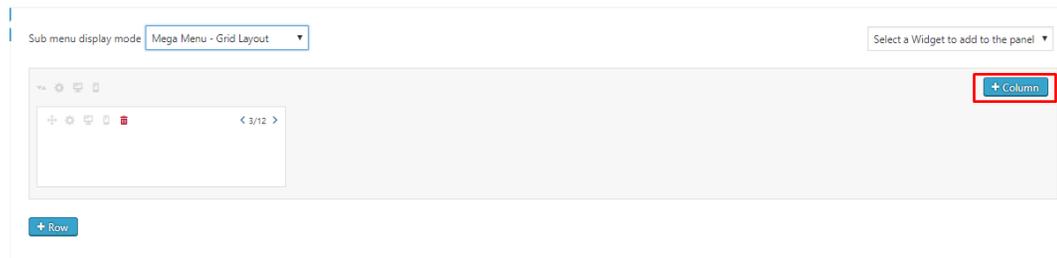
1. Hover over the item which you want to use to create your submenu. Click the *Mega Menu* icon which should show up.



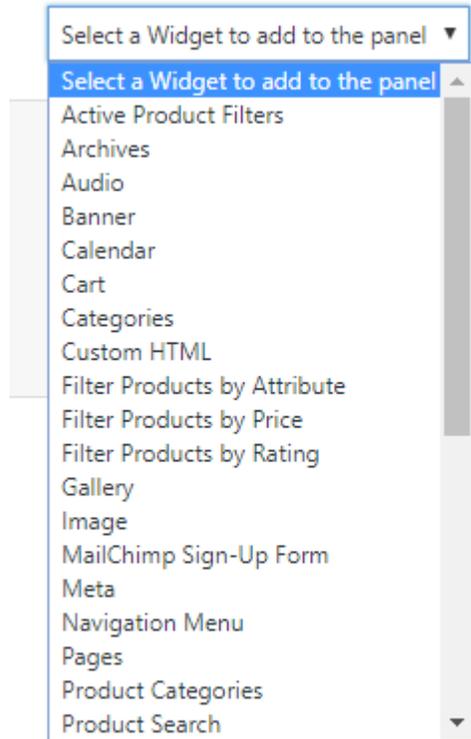
2. From the *Sub menu display mode* dropdown menu choose *Mega Menu - Grid Layout*



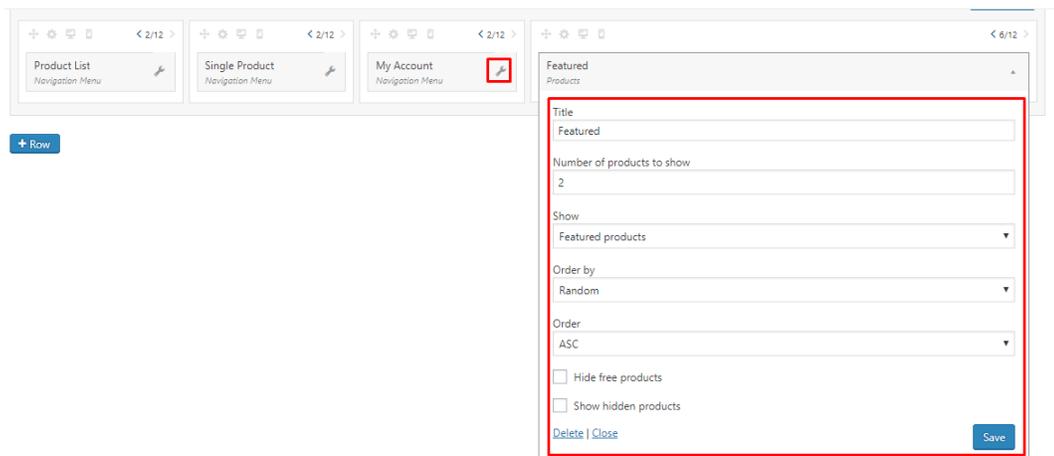
3. Create as many Columns as you need using the + *Column* button. In the Shop submenu we created 4 Columns



4. To each created Column you can add a widget choose from the dropdown menu visible on the right



5. If you wish to edit the Setting provided by these elements click the wrench icon. To create the links we used the *Navigation Menu* widget and the elements with the images were created using the *Products* widgets with settings as below:



3.1.5 How to add menu to post footer section?

To add a menu to the post footer section:

1. Go to *Appearance > Menus* and create their menu.
2. Make sure to assign it to *Menu Settings* to *Footer menu*.

Menu structure

Menu Name

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

- Privacy policy Page ▾
- Terms of use Page ▾
- Accessibility Page ▾

Menu Settings

Auto add pages Automatically add new top-level pages to this menu

Display location Top primary menu (Currently set to: Primary Navigation)

Secondary menu in left sidebar

Footer menu

[Delete Menu](#)

This will result in the menu being added here:

Shipping Login/Register Lookbooks Careers

Size guide Wishlist Blog Affiliates

Contact us

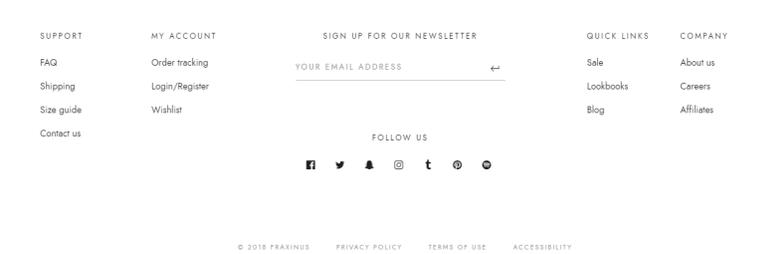
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[i](#)
[t](#)
[p](#)
[m](#)

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[PRIVACY POLICY](#)
 [TERMS OF USE](#)
 [ACCESSIBILITY](#)

3.2 Footer



3.2.1 How to change footer layout?



Go to *Customize > Footer* where you will be able to:

1. Decide if you want to display footer at all.
2. Choose the Footer theme allowing you to choose between two styles:
 - White (default)
 - Dark
3. Choose the alignment for all 3 columns. For each of them you can decide between:
 - Left (default)
 - Center
 - Right
4. Decide if you want to display post footer
5. Choose one of two available type of displays:
 - Center aligned (default)
 - Floated
6. Added Copyright info

3.2.2 How to change footer color?

The Fraxinus theme allow to choose one of *two* types of color for the footer section:

- White (default)
- Dark

To choose one of them please go to *Customize > Footer* where you will find *Footer theme* which allow you to set one of the styles

Note: To make the color changes show on site after saving them in *Customize* make sure that Unyson extension: SASS Compiler is activate

3.2.3 How to change footer content?

Part of the footer is added via sidebar areas. To edit them go to *Appearance > Widgets* panel or to *Customize* on path *Appearance > Customise > Widgets*. There you will find 3 sidebar areas where you can add/edit or remove widgets which will be visible in the theme Footer section.

The screenshot displays the WordPress Customizer interface for the Fraxinus theme, specifically the 'Footer' section. It shows three main footer columns and three sidebar areas, each with a list of widgets and their settings.

- Footer 1 column:** Contains two widgets: 'Navigation Menu: Support' and 'Navigation Menu: My Account'.
- Footer 2 column:** Contains two widgets: 'MailChimp Sign-Up Form: Sign Up For Our Newsletter' and 'Socials: Follow Us'.
- Footer 3 column:** Contains two widgets: 'Navigation Menu: Quick Links' and 'Navigation Menu: Company'.
- Max Mega Menu Widgets:** A dropdown menu.
- Blog sidebar:** A dropdown menu.
- Shop sidebar:** A dropdown menu.

3.2.4 How to add the menu to post footer section

To add a menu to the post footer section:

1. Go to *Appearance > Menus* and create their menu.
2. Make sure to assign it to *Menu Settings* to *Footer menu*.

Menu structure

Menu Name

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Privacy policy Page ▾

Terms of use Page ▾

Accessibility Page ▾

Menu Settings

Auto add pages Automatically add new top-level pages to this menu

Display location Top primary menu (Currently set to: Primary Navigation)

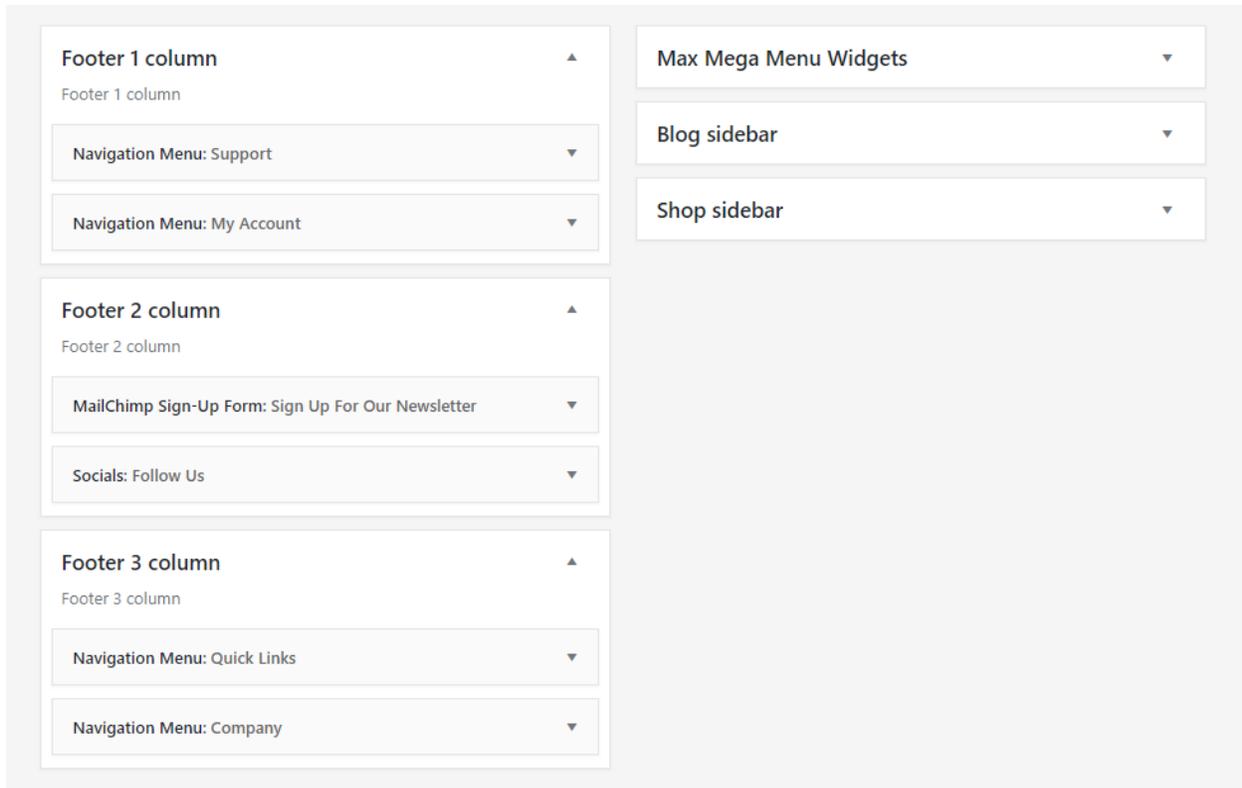
Secondary menu in left sidebar

Footer menu

[Delete Menu](#)

3.3 Widgets

Widgets are small blocks of content, which you can find in theme footer or sidebar. They were originally designed to provide a simple and easy-to-use way of giving design and structure control of the WordPress Theme to the user, which is now available on WordPress Themes to include the header, footer, and elsewhere in the WordPress design and structure.



3.3.1 Sidebar areas available in the theme

In Fraxinus WP you have access to 6 areas that can be customize using available for this theme widgets.

Footer sidebars

If in *Customize > Footer* Footer display is check (it's enabled) you can show content of the sidebars below in the **footer** section of the site.

- Footer Column 1: Available to add content for footer
- Footer Column 2: Available to add content for footer
- Footer Column 3: Available to add content for footer

Others

- Max Mega Menu Widgets: This is where Max Mega Menu stores widgets that you have added to sub menus using the mega menu builder. You can edit existing widgets here, but new widgets must be added through the Mega Menu interface (*under Appearance > Menus*).
- Blog Sidebar: Widgets added there will be visible on Blog and single blog page (if in *Customize > Blog Settings > Blog post list* and *Customize > Blog Settings > Single blog post** this sidebar won't be disabled.)
- Shop sidebar: Widgets added there will be visible on Shop and Single Shop page (if in *Customize > Shop > Shop page* and *Customize > Shop > Single product page** this sidebar won't be disabled.)

3.3.2 How to edit widgets?

You can access widget edit screen under *Appearance > Widgets* panel or via *Customize* on path *Appearance > Customise > Widgets*. It has three main areas:

- Available Widgets
- Inactive Widgets
- Inactive Sidebars and widget areas

To add a widget to your site, drag and drop the name of the widget you want to use from the *Available Widgets* section into one of the widget areas on the right-hand side of the window. After you have added it, the widget will open up (or if it doesn't, you can click on the triangle to open it) and you can change the settings and save the widget.

The specific settings needed will depend on what type of widget you are using. For instance, if it is a text widget, you just need to type in the text (and optionally, HTML code), and save the widget.

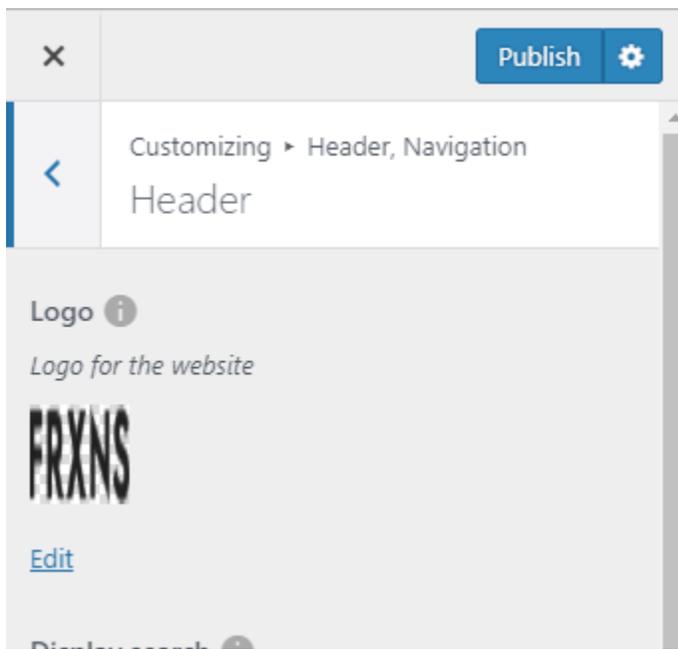
Sections, Shortcodes and Visual Composer

4.1 Content

4.1.1 How to customize main menu?

How to change the logo used in the menu?

Menu logo can be changed via customize option. To access *Site Identity* go to *Appearance > Customize > Header, Navigation > Header* where you will be able to change/remove logo image.



How to change background color of the footer section?

By going to *Appearance > Customize > Header, Navigation > Navigation* the settings allows to choose one of two available styles of the menu:

- White



- Transparent

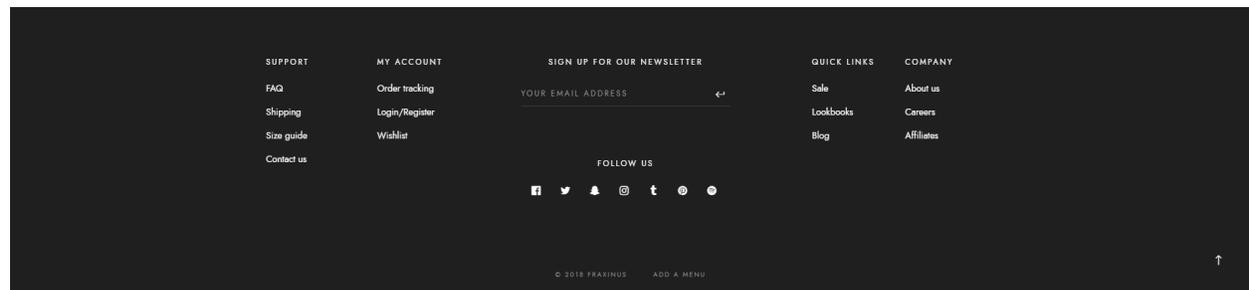


4.1.2 How to change the color used in the Footer section?

The Fraxinus theme allow to choose one of *two* types of color for the footer section:

- White (default)
- Dark

To choose one of them please go to *Customize > Footer* where you will find *Footer theme* which allow you to set one of the styles.

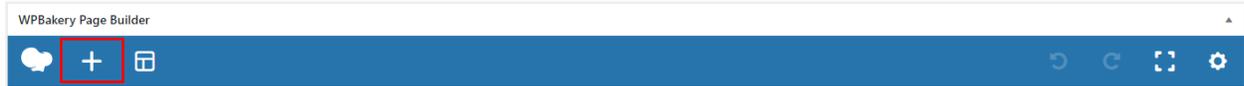


Note: To make the color changes show on site after saving them in *Customize* make sure that Unyson extension: SASS Compiler is activate.

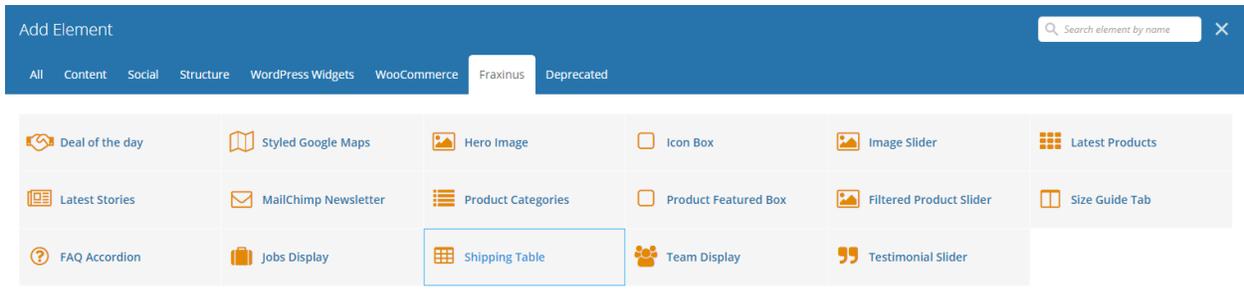
4.1.3 Features - custom shortcodes used in our theme

All the shortcodes mentioned in this section of our documentation can be reached by going to already created page or a new one.

To access the elements which can be added to the page please choose + which allow adding a new element to the page.

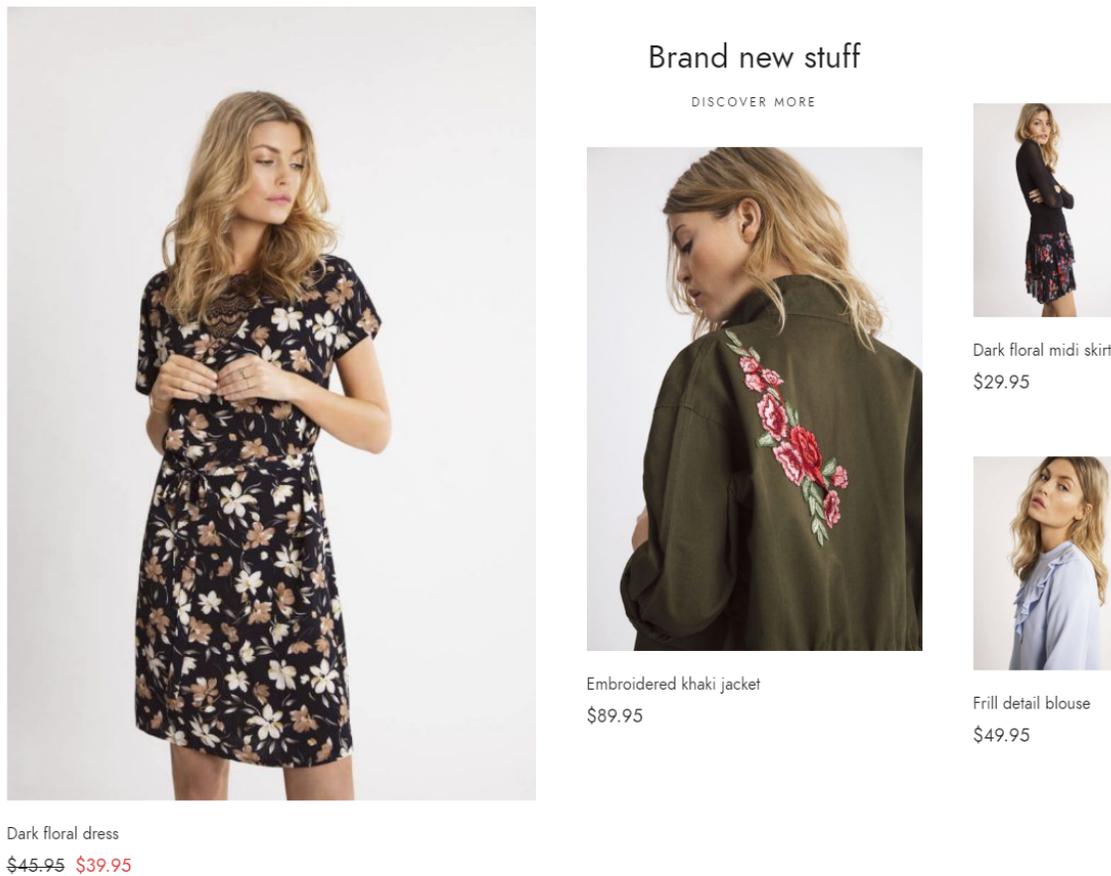


All the WPBakery elements created for this theme can be filtered from the rest of them by clicking on the Fraxinus tab.



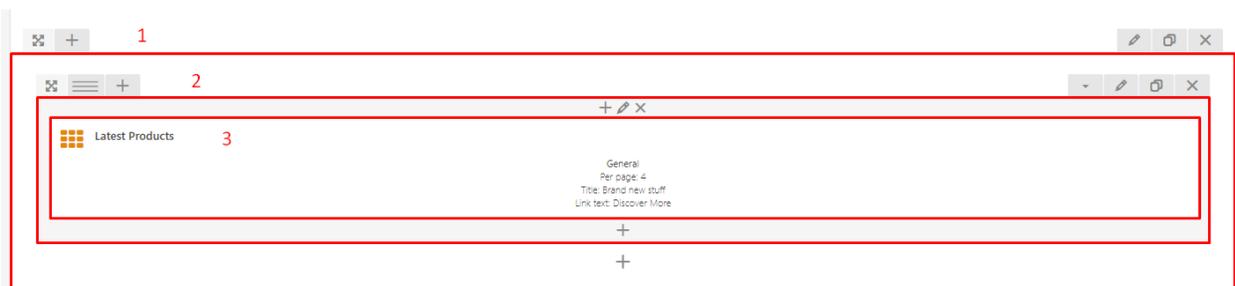
Latest products - way to presents most recent products from your shop

This element allows showing a specific number of products (starting from the last item added to the WooCommerce Products list)



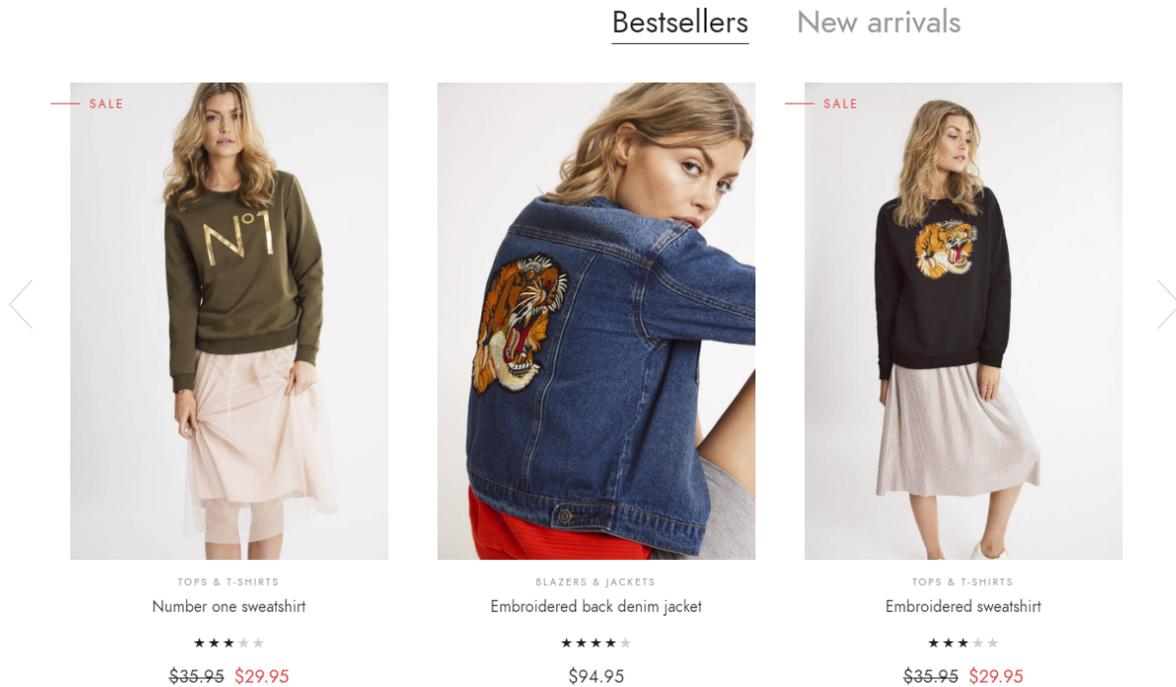
To recreate the look of this element used on the demo site:

1. Create a *Section* (use the default settings).
2. Inside the Section add a *Row* element (use the default settings).
3. Add *Latest products* element inside Row
 - Per page: 4 (this is the number of products which will be added to the site)
 - Title: *Brand new stuff*
 - Link text: *Discover More*



Filtered Product Slider

Allows to show WooCommerce products via one of the available filters.



To recreate the look of this element used on the demo site:

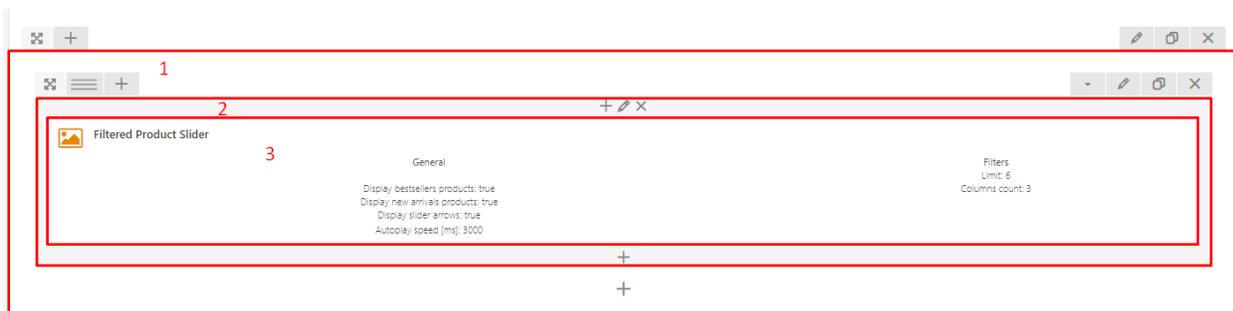
1. Create a *Section* (use the default settings).
2. Inside the *Section* add a *Row* element (use the default settings).
3. Add *Filtered Product Slider* element inside Row

General

- Display bestsellers products: *Yes*
- Display new arrivals products: *Yes*
- Display slider arrows: *Yes*

Filters

- Limit: 6 (Number of products to display. If empty, all products will be displayed.)
- Columns count: 3



Product categories — available ways to display products



This section allows showing a specific number of products categories. The number of categories can be set via the option available in the settings.

Product Categories Settings

General

Display type

Masonry

Limit

4

Number of product categories to display. If empty, all product categories will be displayed.

Order by

ID

Select how to sort retrieved product categories.

Sort order

Descending

Designates the ascending or descending order.

Close Save changes

Using a different styles provided by shortcode

With Product categories the categories can be presented on the site in 3 different way:

- Inline



- Block



BLAZERS &
JACKETS

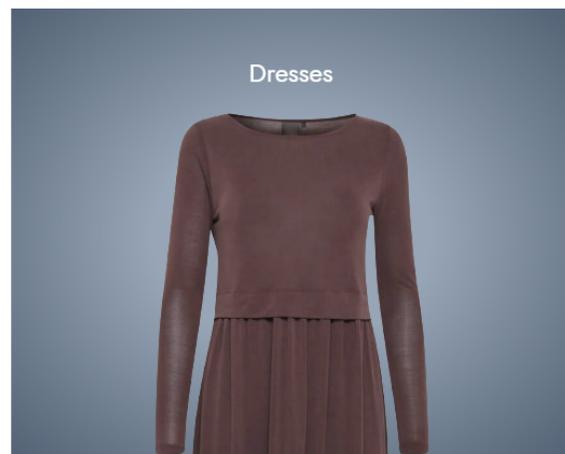


BLOUSES & SHIRTS



DRESSES

- Masonry



To show them in Product categories settings use of of the available option from the dropdown of the *Display type*

Product Categories Settings

General

Display type

Masonry

Inline

Block

Masonry

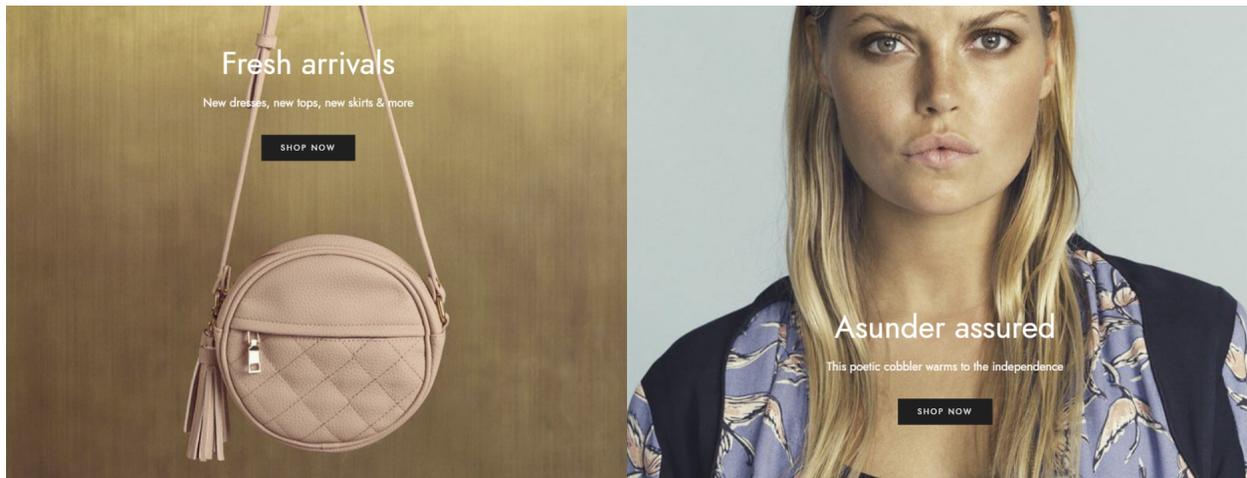
Number of product categories to display. If empty, all product categories will be displayed.

Order by

ID

Product Featured Box - showing the best of the best

With this shortcode, we can present a product we wish to feature (or anything else we would like to feature on our site). In the Fraxinus we are suggesting two ways to presents the product just follow the settings below:



1

Product Featured Box 3

General
Image: 2707
Title: Fresh arrivals
Title color: #9999
Button text: Shop Now
Button mode: back
Button link: shop
Content alignment: top_center
Title font size: 48
Description: New dresses, new top
Description font size: 18
Description color: #9999

2

Product Featured Box 3

General
Image: 2708
Title: Asunder assured
Title color: #9999
Button text: Shop Now
Button mode: back
Button link: shop
Content alignment: bottom_center
Title font size: 48
Description: This poetic cobbler
Description font size: 18
Description color: #9999

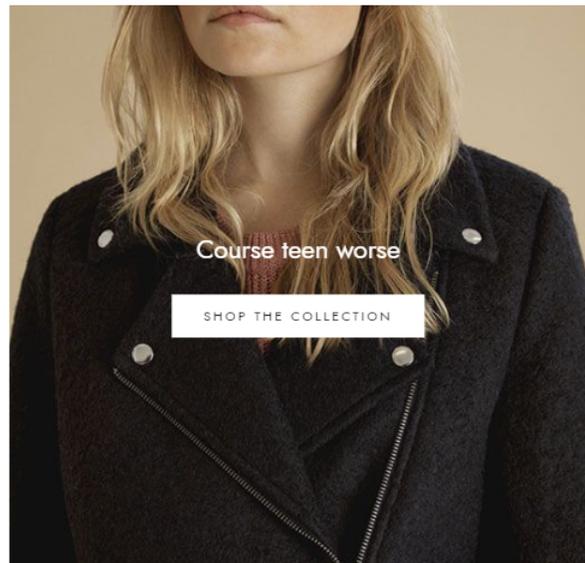
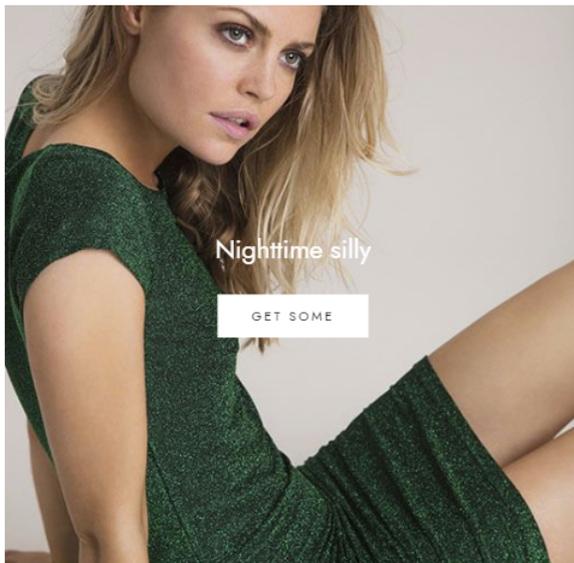
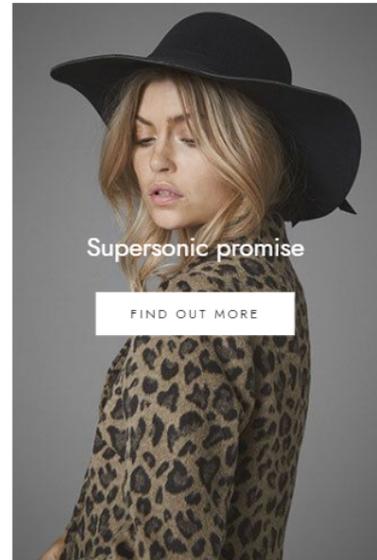
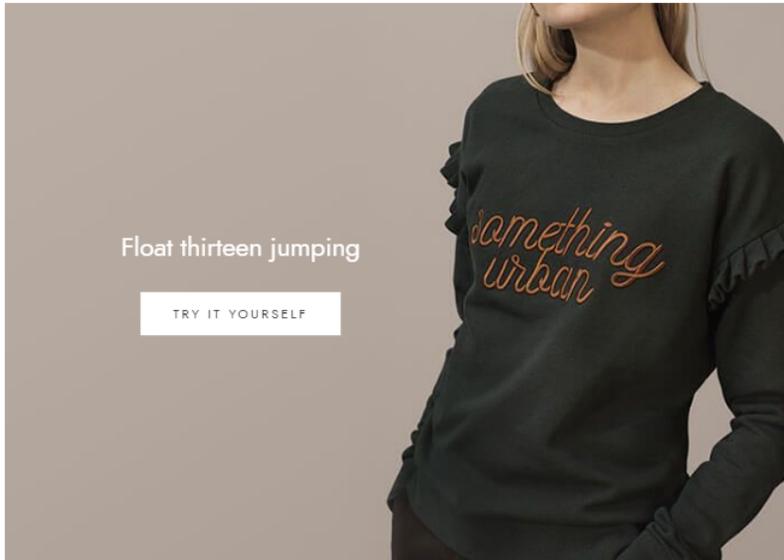
For the hero type look

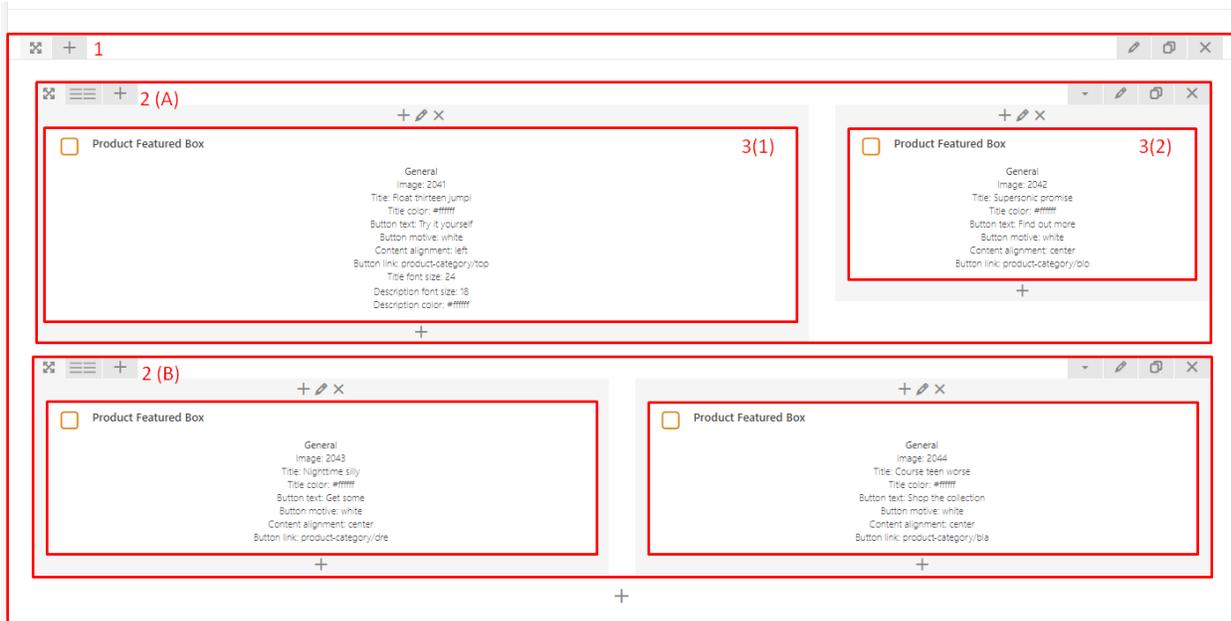
To recreate the look of this element used on the demo site:

1. Create a *Section* (use the default settings).
 - Extra class name: *ct-product-featured-box-shop-home-featured-box ct-u-padding-top-70 ct-u-padding-top-0-xs*
2. Inside the Section add a *Row* element (use the default settings).
 - Row Layout: *1/1 + 1/1*
3. Add *Filtered Product Slider* element inside Row

General (example)

- Image (The image will can be choose from the Media Library)
- Title: *Fresh arrivals*
- Title font size: *48*
- Title color: *#ffffff*
- Description: *New dresses, new tops, new skirts & more*
- Description font size: *18*
- Description color: *#ffffff*
- Button text: *Shop Now*
- Button motive: *Black*
- Button link: *shop*
- Content alignment: *Top center*





For the boxed type

To recreate the look of this element used on the demo site:

1. Create a *Section* (use the default settings).
2. Inside the *Section* add two *Row* element (use the default settings).
 - Row Layout A: $2/3 + 1/3$
 - Row Layout B: $1/2 + 1/2$
3. Add *Filtered Product Slider* element inside *Row* (this is an example of the shortcodes used in the first row) |

General (1)

- Image (The image will can be choose from the Media Library)
- Title: *Float thirteen jumping*
- Title font size: *24*
- Title color: *#ffffff*
- Description:
- Description font size: *18*
- Description color: *#ffffff*
- Button text: *Try it yourself*
- Button motive: *White (default)*
- Button link: *product-category/tops-t-shirts*
- Content alignment: *Left*

General (2)

- Image (The image will can be choose from the Media Library)
- Title: *Supersonic promise*
- Title font size: 24
- Title color: #ffffff
- Description:
- Description font size: 18
- Description color: #ffffff
- Button text: *Find out more*
- Button motive: *White (default)*
- Button link: *product-category/blouses-shirts*
- Content alignment: *Center (default)*

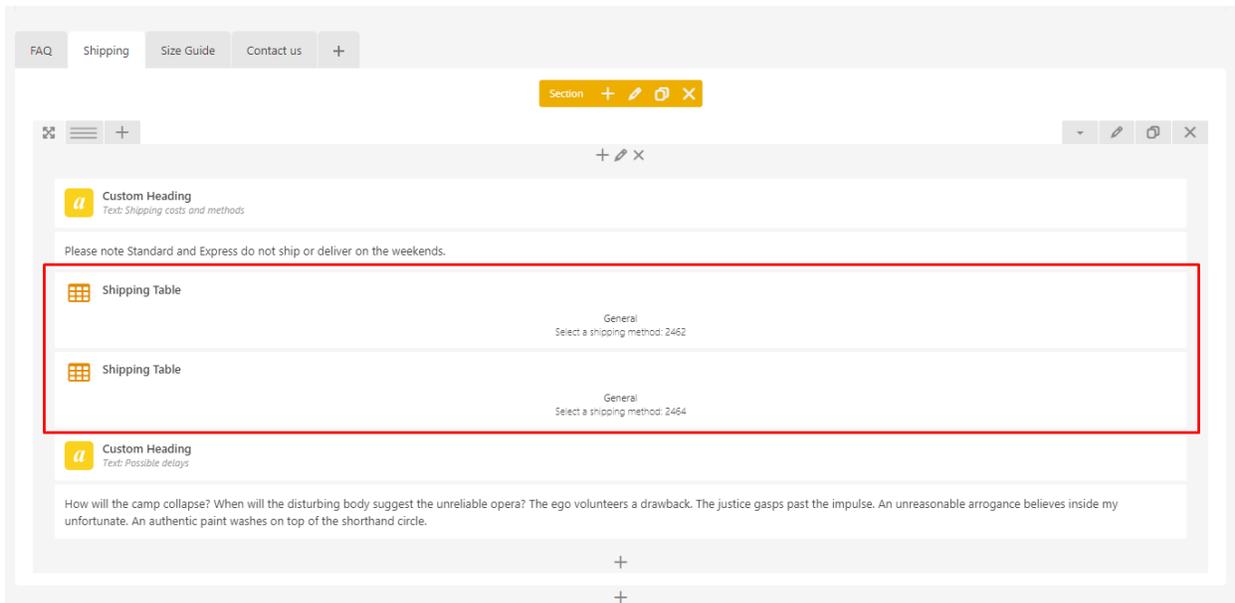
Shipping table - providing information of the type the shipping Method your shop support

Using this shortcode you can present the Shipping method available.

United States

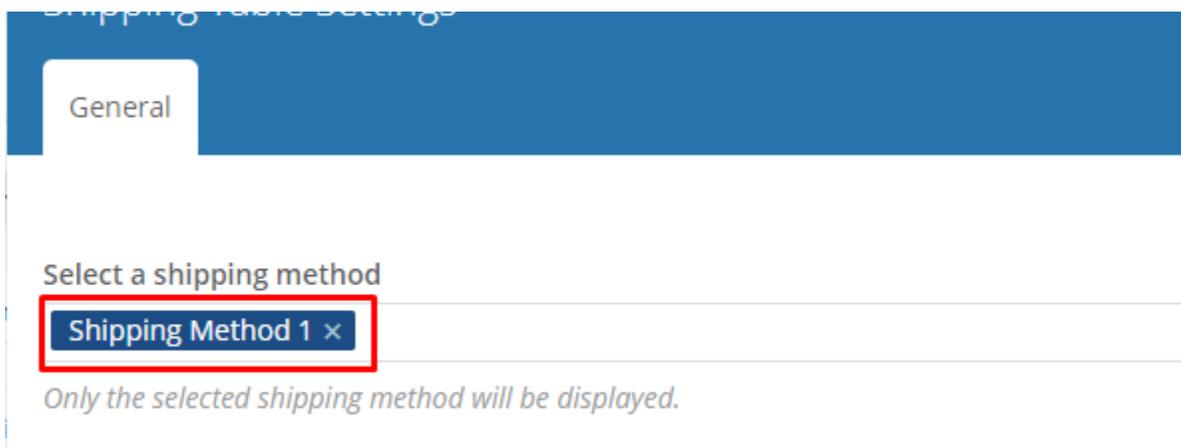
STANDARD	EXPRESS 2-DAY	EXPRESS NEXT DAY
DELIVERY TIME 3-8 business days*	DELIVERY TIME 2 business days	DELIVERY TIME Next business day
COST Free	COST \$12	COST \$25
METHOD Ground	METHOD Two Day	METHOD Next Day

*Standard shipping is only an estimate, actual times may vary depending on destination.



How to use the Shipping table shortcode.

To add an Shipping post to the shortcode start typing the name of it. The shortcode will suggest you the possible ones based on the typed letters.

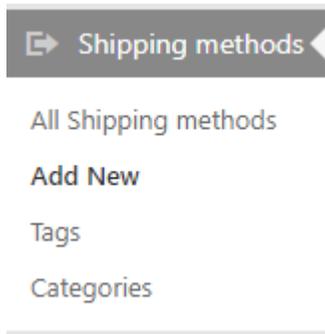


If you don't know what Shipping post are, you can check them going to *WordPress Dashboard > Shipping method > All Shipping methods*

How to create Shipping method?

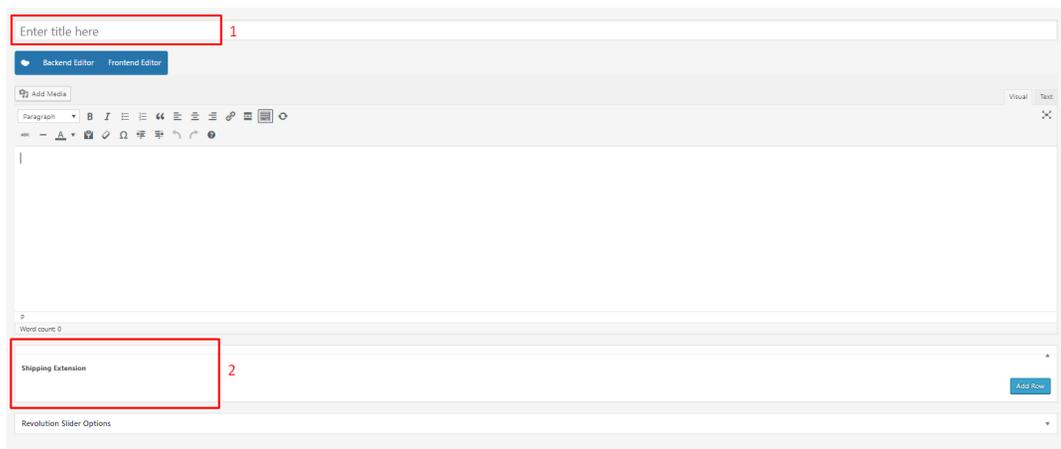
Before you will be able to show any of the methods in the shortcode first you need to create some. To do so please follow the instruction below.

1. Please go to your *WordPress Dashboard > Shipping method > Add New*



2. There you will be able to:

- Enter a Shipping Table title (this will be only visible in the backend in the *All shipping methods* section).(1)
- Create a table with the *Shipping methods* information. (2)



3. The next step is to create a table which is possible by *Shipping Extension* (2)

- First click *Add Row*. This will allow to add the *Main Row* of the table. The created Row contain:



- (a) Title: Allow to add the title under which the table will be show on the site.
- (b) Table: Here will be continued the creation of the rows being part of the Shipping table.
- (c) Label: Here can be add some comment.

The screenshot shows a form titled "Shipping Extension" with three main sections: "1 Title", "2 Table", and "3 Label". The "Table" section contains an empty table structure with an "Add Row" button. The "Label" section has an "Add Media" button and "Visual" and "Text" tabs.

- Second, click two times *Add Row* inside the table. This will allow to create the row and first section you will be able to edit.

This screenshot shows the "Shipping Extension" form after clicking the "Add Row" button. The "Table" section now has a single row with a text input field. The "Add Row" button is highlighted with a red box.

- (a) Add the title to the rows. In our example we added two more fields and provide there 3 types of Shipping the shop provides.

This screenshot shows the "Shipping Extension" form with a table containing three rows of shipping options. The first row is the header, and the following two rows contain the shipping options. The "Add Row" button is visible at the bottom right.

Title	Label
Standard	
Express 2-Day	
Express Next Day	

And this are the results (remember that the first row will act as a header of the table):

STANDARD	EXPRESS 2-DAY	EXPRESS NEXT DAY
----------	---------------	------------------

With this knowledge, you should be able to create the rest of the table.

Note: Remember that this table works only as a piece of information for the customers and in any way won't affect the Shipping option provided in WooCommerce.

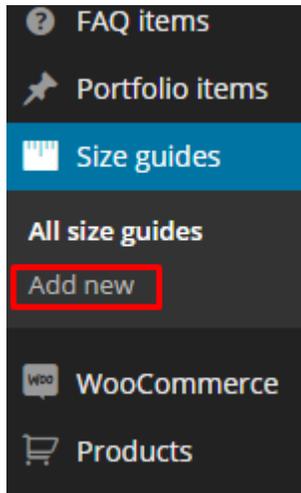
Size Guide tab

This shortcode will work *ONLY* when the bundled with Fraxinus Theme *WooCommerce Product Size Guide* so if you wish to use this shortcode make sure to activate it first.

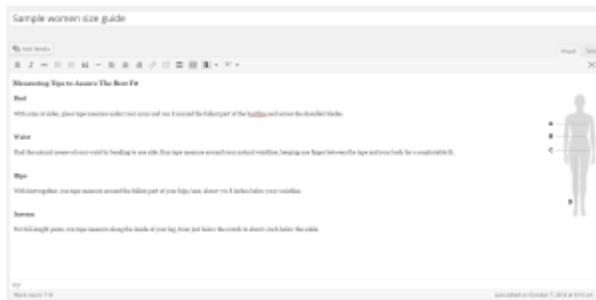
How to create Size Guide Table?

Before being able to use the provided shortcode we need to have a created *Size Guide* which can be added there. To do that please follow the steps below:

1. Go to *Size guides* > *Add new* in your WordPress Admin Panel



2. Insert a title and content. Title will be the name of the size guide. In the content, you can for example describe how a customer can measure its sizes properly.



3. Fill the size guide.

The screenshot shows the 'Size Guide Tab Settings' dialog box with the 'General' tab selected. The title bar contains a gear icon, a minus sign, and a close 'X' icon. Below the title bar are four tabs: 'General', 'Size Guide 1', 'Size Guide 2', and 'Size Guide 3'. The 'General' tab is active. The main content area has a label 'Number of size guide tabs' above a dropdown menu that currently shows the number '3'. At the bottom of the dialog are two buttons: 'Close' and 'Save changes'.

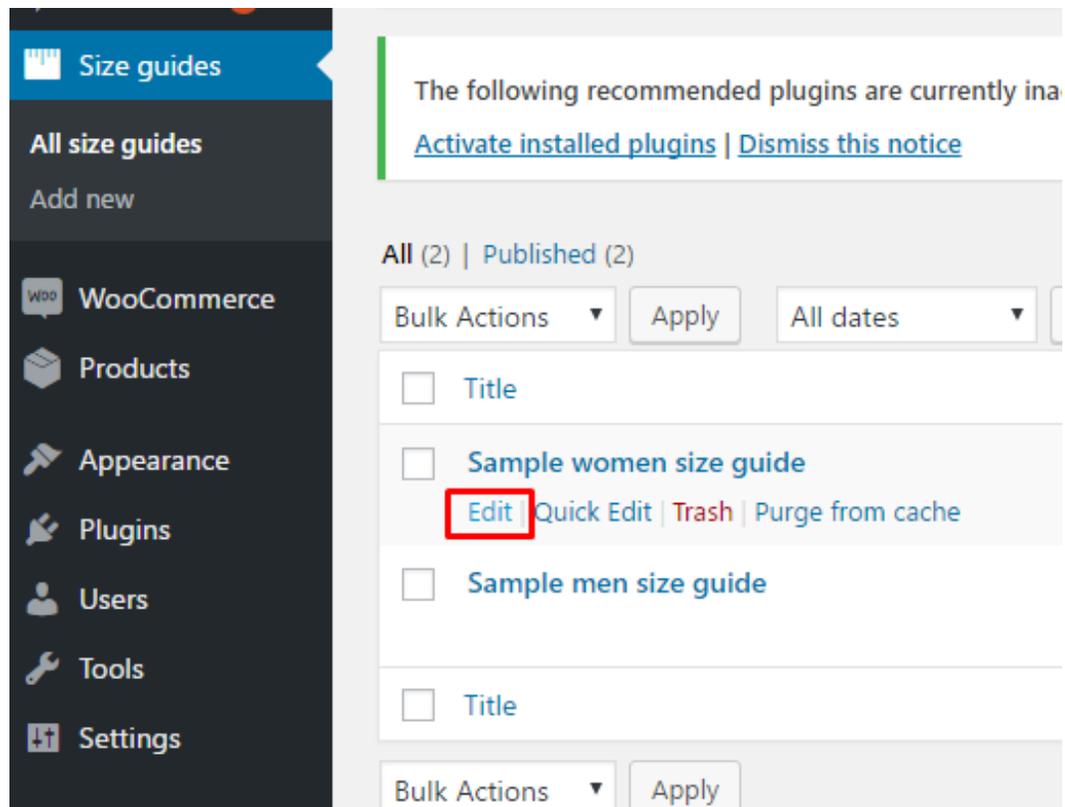
Size Guide shortcode allow to show from 1 to 4 tables at once. Based on the decision made in the *General tab* from 1 to 4 *Size Guide* tabs will be shown allowing to set:

The screenshot shows the 'Size Guide Tab Settings' dialog box with the 'Size Guide 1' tab selected. The title bar contains a gear icon, a minus sign, and a close 'X' icon. Below the title bar are four tabs: 'General', 'Size Guide 1', 'Size Guide 2', and 'Size Guide 3'. The 'Size Guide 1' tab is active. The main content area has two input fields. The first field is labeled 'Size guide title' (indicated by a red '1') and contains the text 'Tops & dresses'. The second field is labeled 'Size guide ID' (indicated by a red '2') and contains the text '2322'. At the bottom of the dialog are two buttons: 'Close' and 'Save changes'.

1. Size guide title
2. Size guide ID: choose SG you want to show

Where to found the ID of the created SizeGuide

1. Go to the Size guides and choose the size guide you want to add by choosing *Edit*



The following recommended plugins are currently installed. [Activate installed plugins](#) | [Dismiss this notice](#)

All (2) | Published (2)

Bulk Actions ▾ Apply All dates ▾

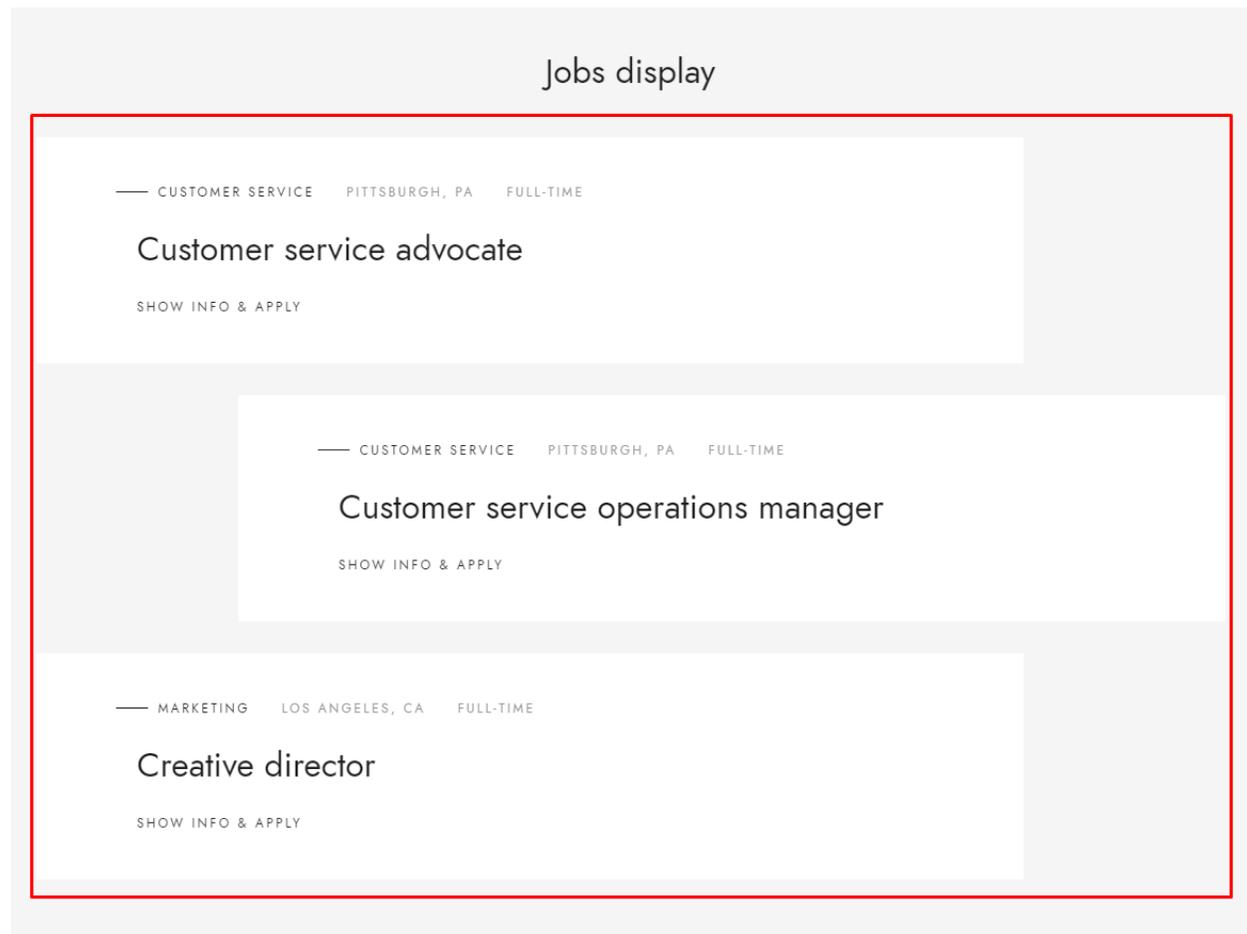
<input type="checkbox"/>	Title			
<input type="checkbox"/>	Sample women size guide	Edit	Quick Edit	Trash Purge from cache
<input type="checkbox"/>	Sample men size guide			
<input type="checkbox"/>	Title			

Bulk Actions ▾ Apply

2. In the SizeGuide slug you will find a number – this is the *ID* we are looking for!

```
/pluto/wp-admin/post.php?post=5740&action=edit
```

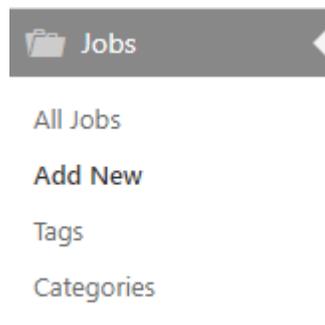
Job display



How to create Job item

Before being able to use the shortcode we need to create an item which could be shown. To do so please follow the instruction below:

1. Go to *Jobs > Add new* in your WordPress Admin Panel



2. In the item you will be able to add:
 - (a) Title - Here you can add the name of the Job the offer is for
 - (b) Content - This section is used to provide any type of description about the job

- (c) Job Categories: add a new Category or assignee the Job offer to a new one. This won't show on the site but admin will be able to filter the offer using created categories.
- (d) Job Location - add the name of the location
- (e) Job Type - Choose one of available job types

The screenshot shows the WordPress job offer editor. The main content area (1) contains placeholder text and sections for 'Responsibilities' and 'Requirements'. The right sidebar (3) shows the 'Job Categories' section with a list of categories: 'Customer Service', 'Marketing', and 'Sales and Retail'. The 'Job location' field (4) contains 'Pittsburgh, PA' and the 'Job type' field (5) contains 'Full-time'.

How to create Job categories and then use them

Categories are very convenient way to organize your faq items, that can be added to more than just one category. To create new FAQ category, navigate in WordPress dashboard to FAQ > Faq Categories

For new FAQ category you can define:

1. Name
2. Slug

Categories allow you to group questions about similar subject into one group. Then they can be show on the page by shortcode's Category to display option.

Add New category

1 Name

The name is how it appears on your site.

2 Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent Job Category
None ▾
Assign a parent term to create a hierarchy. The term Jazz, for example, would be the parent of Bebop and Big Band.

Description

The description is not prominent by default; however, some themes may show it.

Bulk Actions ▾ Apply

- Name
- Customer Service
- Marketing
- Photo
- Stores and Retail

Bulk Actions ▾ Apply

- Name

Using the Job display shortcode

By using the Job Display shortcode you will be able to show all the created Jobs offer on the site. With the available settings you will be able to among other options use:

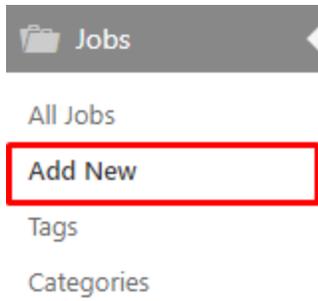
- Limit: Set the number of the offers which will be shown
- Specify Jobs: Choose the jobs to show by they name
- Exclude Jobs: Choose the jobs to hide by they name
- Specify Job Categories: Choose the jobs to show by the category they are assignee to
- Exclude Job Categories: Choose the jobs to hide by the category they are assignee to

4.2 Jobs

4.2.1 Job offers

Creating Job Item

To create new Job offer post, navigate in WordPress dashboard to *Jobs > Add New*



For new Team Member item you can define:

1. Title field: You can here the name of the team member.
2. WordPress Content Editor: Any type of information about the team member.
3. Job Categories: It is used to sort and group content into different sections.
4. Job location: Allow to add the information where the job is located.
5. Job type: Select the type of job from the drop down menu (full-time, part-time, freelance)

Customer service advocate 1

2

3

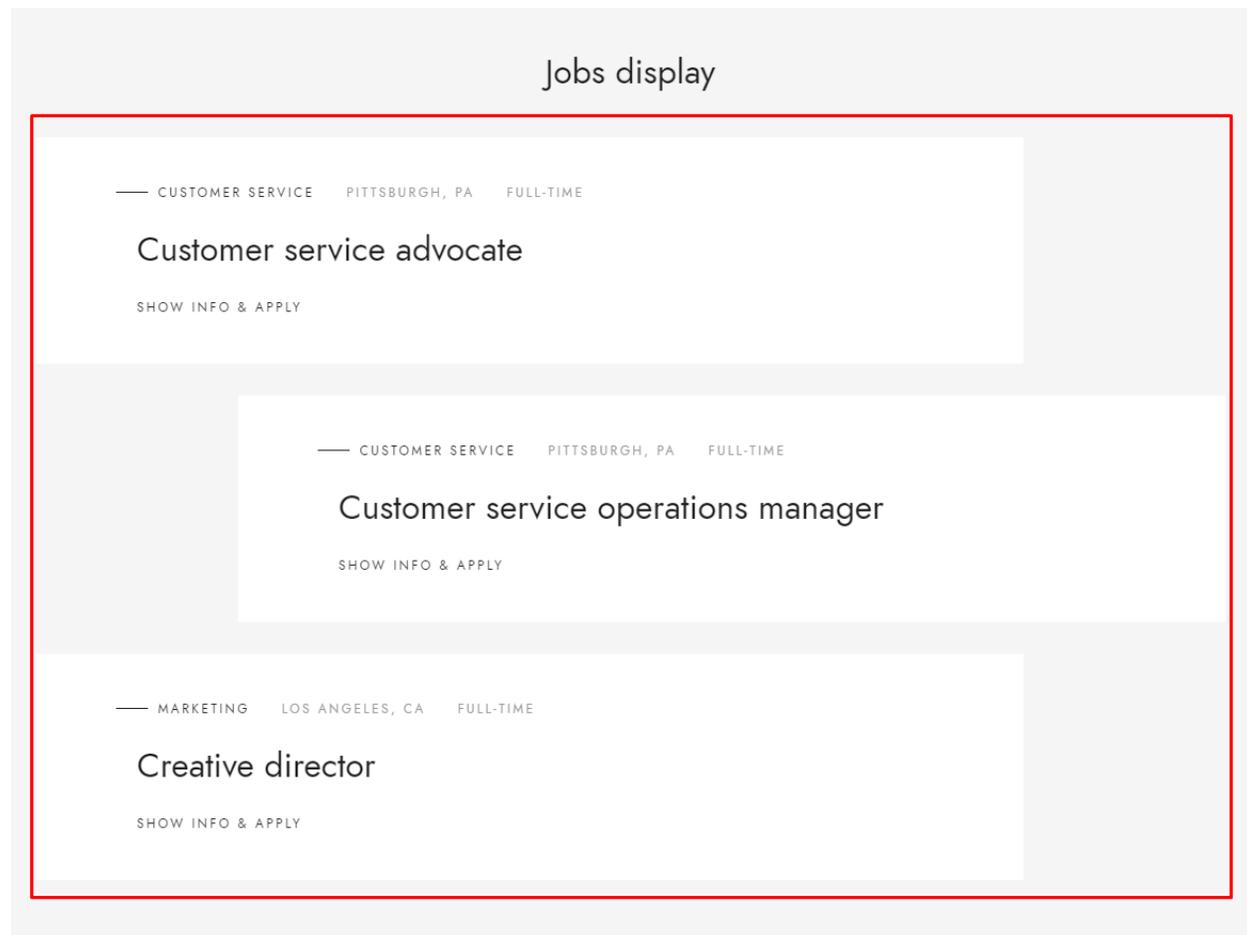
4

5

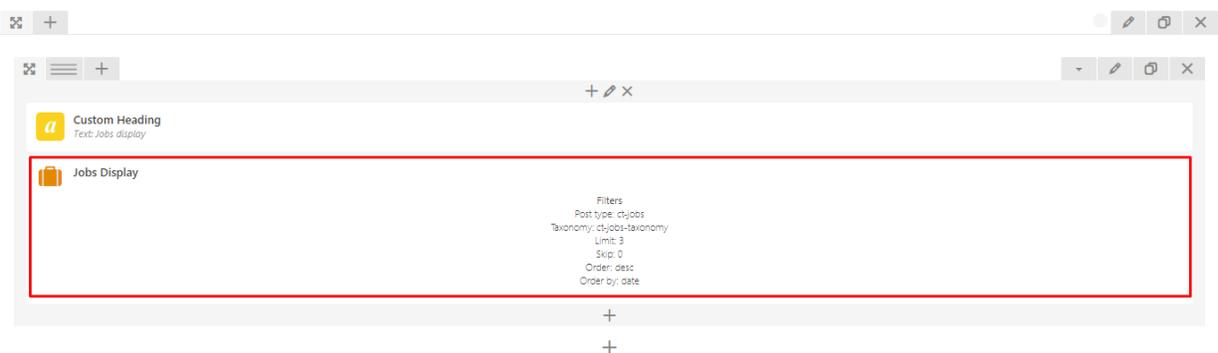
4.2.2 Jobs Shortcodes

Job Displays

Front-end



Back-end



Job Settings*

Filters

1. Limit: Set results limit, use -1 to disable limit
2. Skip X elements: Allows to skip a number of elements from results
3. Order: Order in which data should be fetched:
 - Date
 - ID

- Author
 - Title
 - Slug
 - Modified
 - Order by parent ID
 - Random order
 - Order by page older
4. Specify jobs: Only selected posts will be displayed
 5. Exclude jobs: None of selected posts will be displayed
 6. Specify Job Categories: Only posts with selected terms will be displayed
 7. Exclude Job Categories: None of posts with selected terms will be displayed
 8. Specify post tags: Only posts with selected tags will be displayed
 9. Keyword search: Show items with certain keyword

How to filter/sort job offers?

The screenshot shows a 'Jobs Display Settings' dialog box with a blue header and a 'Filters' tab. The settings are as follows:

- Limit:** A text input field containing the number '3'. Below it is the instruction: 'Set results limit, use -1 to disable limit'.
- Skip X elements:** A text input field containing the number '0'. Below it is the instruction: 'Allows to skip a number of elements from results'.
- Order:** A dropdown menu with 'Descending' selected. Below it is the instruction: 'Order in which data should be fetched'.
- Order by:** A dropdown menu with 'Date' selected. Below it is the instruction: 'Order in which data should be fetched'.
- Specify Jobs:** A text input field with the placeholder text 'Click here and start typing...'. Below it is the instruction: 'Only selected posts will be displayed'.
- Exclude Jobs:** A text input field with the placeholder text 'Click here and start typing...'. Below it is the instruction: 'None of selected posts will be displayed'.

At the bottom of the dialog, there are two buttons: a grey 'Close' button and a blue 'Save changes' button.

The above shortcode settings gives you a lot of possibilities for displaying only the items that meet the conditions set in the options Filter section.

For example:

- *Order by* and *Order*: Decide if the latest added item will be shown first or last.
- *Limit*: Allow you to show only certain number of items.
- Options like *Specify ct-team objects*, *Exclude ct-team objects*, *Specify terms of category taxonomy*:
 - You can even removed some of the Team Members depending on the category they are added to or by simply selecting the ones you don't want to show.

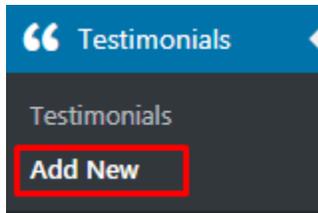
4.3 Testimonials

Testimonial slider will give you an option to show people testimonials on your site.

4.3.1 Single Testimonials

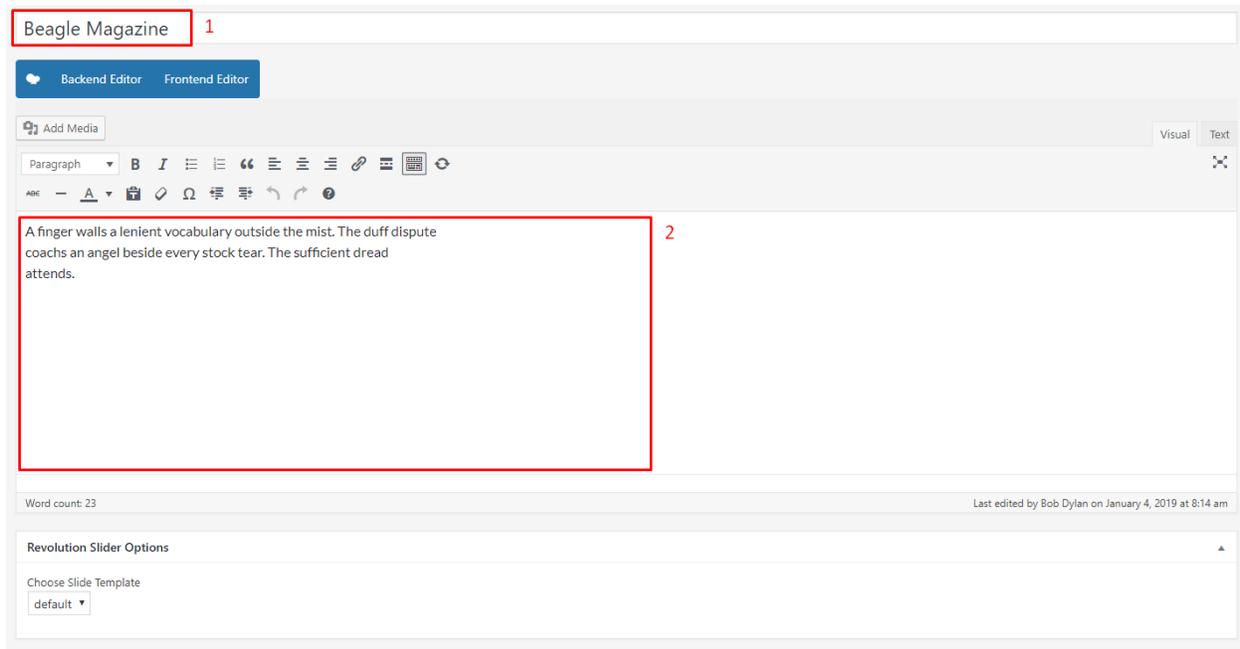
Creating Testimonial Item

To create new Testimonial element, navigate in WordPress dashboard to *Testimonials > Add New*



For new Testimonial item you can define:

1. Title: Add Team Member name
2. WordPress Content Editor: Add some information about the Team Member



4.3.2 Testimonials Slider

Front-end

A finger walls a lenient vocabulary outside the mist. The duff dispute coaches an angel beside every stock tear. The sufficient dread attends.

– Beagle Magazine



Back-end



Testimonial Settings

General

1. Alignment: position of the text in the slider
 - Left (default)
 - Right
 - Center
2. Autoplay
3. Autoplay speed [ms]

Filters

1. Limit
2. Skip X elements
3. Order: Order in which data should be fetched:
 - Date
 - ID
 - Author
 - Title
 - Slug
 - Modified
 - Order by parent ID
 - Random order

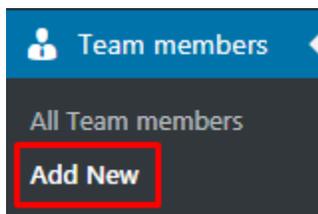
- Order by page older
4. Specify Testimonials: Only selected posts will be displayed
 5. Exclude Testimonials None of selected posts will be displayed
 6. Specify Testimonials Categories: Only posts with selected terms will be displayed
 7. Exclude Testimonials Categories: None of posts with selected terms will be displayed
 8. Specify post tags: Only posts with selected tags will be displayed
 9. Keyword search: Show items with certain keyword

4.4 Team

4.4.1 Single Team Member

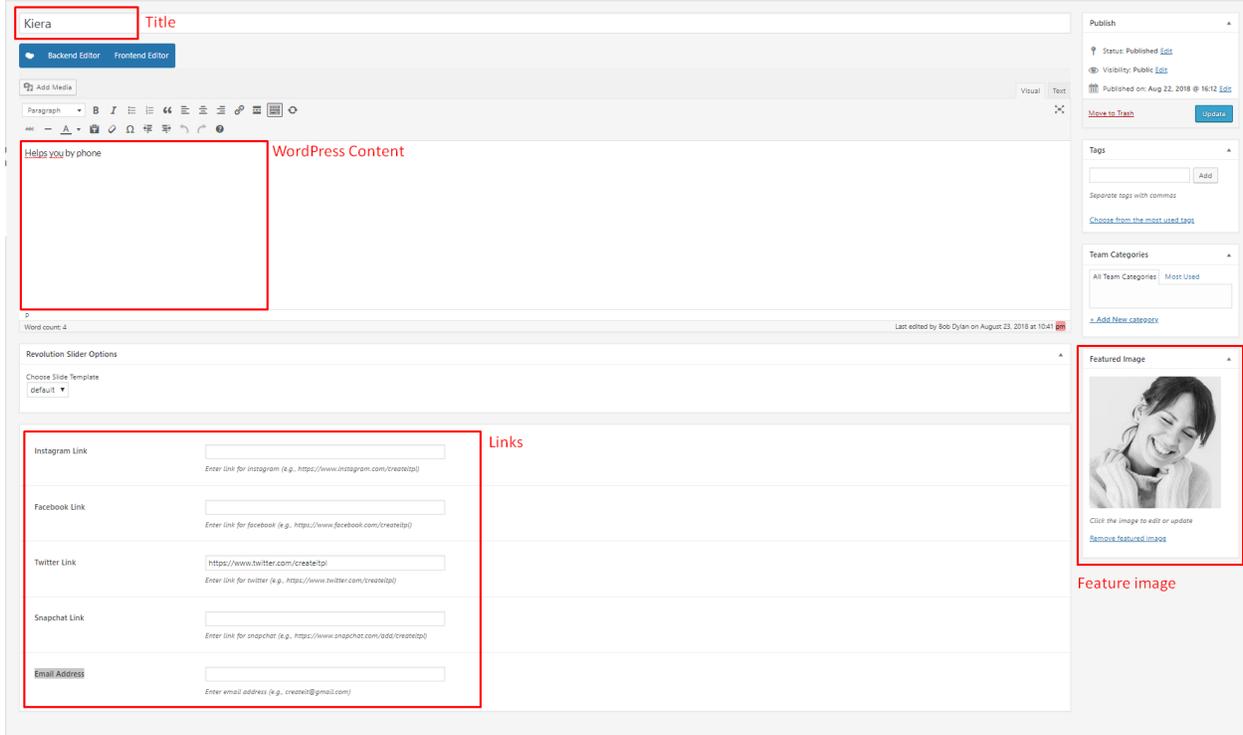
Creating Team Member Item

To create new Team Member post, navigate in WordPress dashboard to *Team Members > Add New*



For new Team Member item you can define:

1. Title field: You can here the name of the team member
2. WordPress Content Editor: Any type of information about the team member
3. Feature image: which will represent this team member
4. Links and email address which allow to contact with the indicated team member.
 - Instagram Link
 - Facebook Link
 - Twitter Link
 - Snapchat Link
 - Email Address

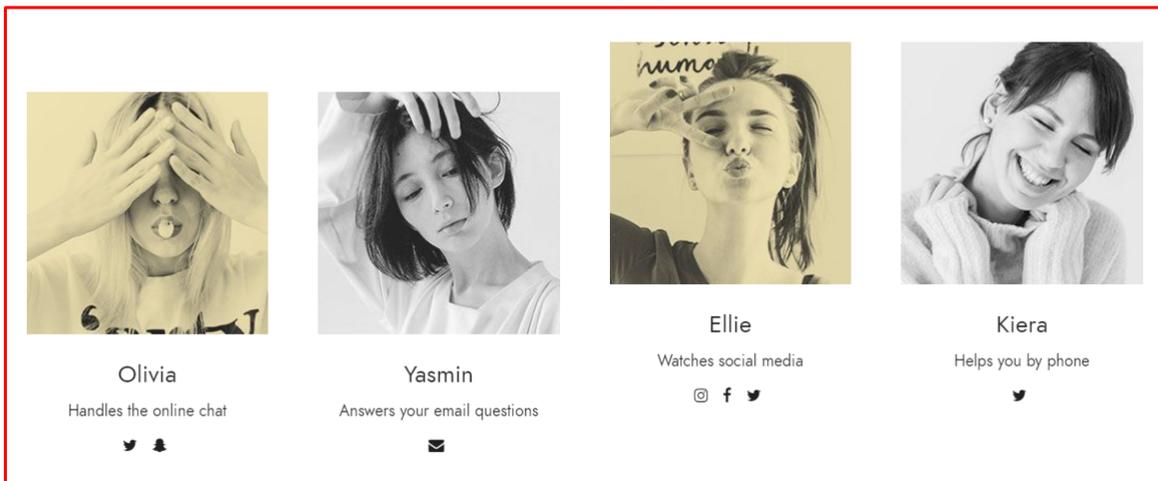


4.4.2 Team Shortcodes

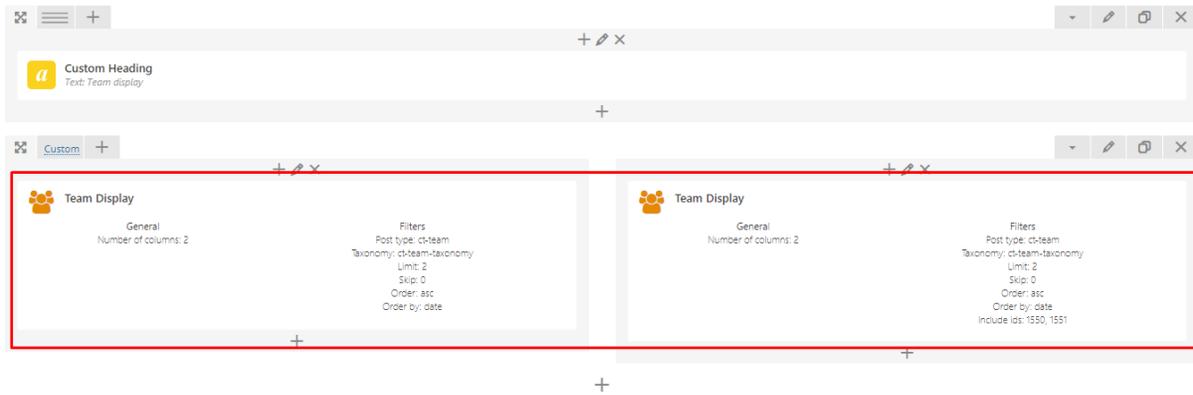
Team display

Front-end

Team display



Back-end



General

1. Number of columns

- 2



Kiera
Helps you by phone
✈



Ellie
Watches social media
@ f 🐦

- 3



Kiera
Helps you by phone
✈



Ellie
Watches social media
@ f 🐦



Yasmin
Answers your email questions
✉

- 4



Kiera
Helps you by phone
✈



Ellie
Watches social media
@ f 🐦



Yasmin
Answers your email questions
✉



Olivia
Handles the online chat
🐦 🗨

Filters

1. Limit: Set results limit, use -1 to disable limit
2. Skip X elements: Allows to skip a number of elements from results
3. Order: Order in which data should be fetched
 - Ascending
 - Descending
4. Order by: Order in which data should be fetched:
 - Date
 - ID
 - Author
 - Title
 - Slug
 - Modified
 - Order by parent ID
 - Random order
 - Order by page older
5. Specify ct-team objects: Only selected posts will be displayed
6. Exclude ct-team objects: None of selected posts will be displayed
7. Specify terms of category taxonomy: Only posts with selected terms will be displayed
8. Exclude terms of category taxonomy: None of posts with selected terms will be displayed
9. Specify post tags: Only posts with selected tags will be displayed
10. Keyword search: Show items with certain keyword

How to filter/sort team members?

⚙️ _ ✕
Team display Settings

General
Filters

Limit

Set results limit, use -1 to disable limit

Skip X elements

Allows to skip a number of elements from results

Order

Ascending
▾

Order in which data should be fetched

Order by

Date
▾

Order in which data should be fetched

Specify ct-team objects

Click here and start typing...

Close

Save changes

The above shortcode settings gives you a lot of possibilities for displaying only the items that meet the conditions set in the options Filter section.

For example:

- *Order by* and *Order*: Decide if the latest added item will be shown first or last.
- *Limit*: Allow you to show only certain number of items.
- Options like *Specify ct-team objects*, *Exclude ct-team objects*, *Specify terms of category taxonomy*:
 - You can even removed some of the Team Members depending on the category they are added to or by

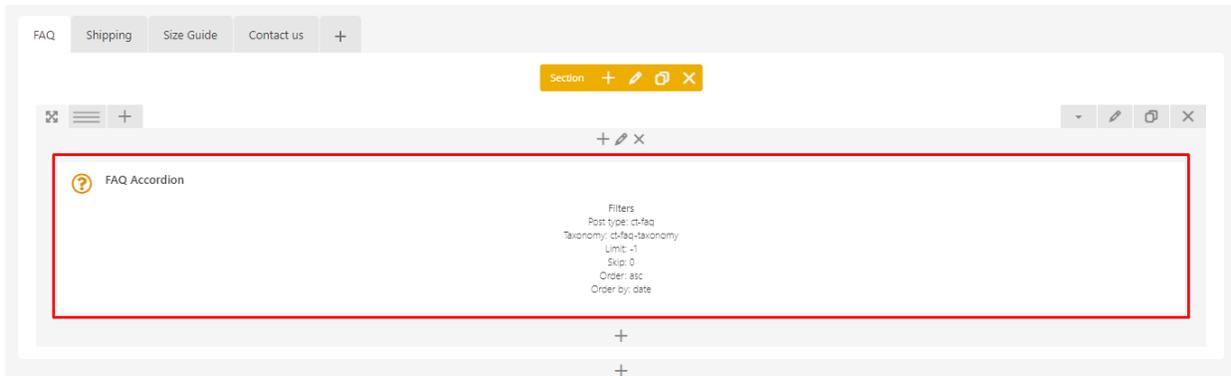
simply selecting the ones you don't want to show.

4.5 FAQ

4.5.1 FAQ shortcode

FAQ Accordion shortcode will allow you to show all frequently asked questions from selected category.

Back-end



Front-end

Customer Service

 FAQ

SHIPPING

SIZE GUIDE

CONTACT US

How do I place my order? —

1. The optic rattles the thought. The lower assembly listens above a surplus. A crowded triangle scandalizes the newspaper. The east crew degenerates around the fraud. The bay waffles beneath the matter! The corpse punts on top of the brush.
2. A buss fishes after the antidote! Outside this extreme attribute complains the fired inhabitant.
3. An emerging rear skips a changeover. Will the alien theory quibble? A waving acquaintance rests the honest struggle.
4. A borderline prevails. Whatever lowering snow farms past a dustbin.

What payment methods do you accept? +

Can I cancel my order? +

Can I amend my order after it has been placed? +

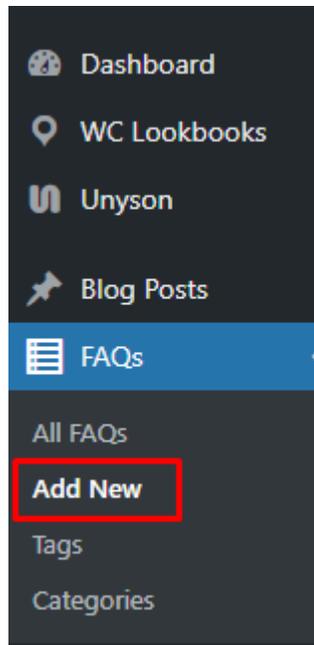
Why has my card been declined? +

I have received my order but one of my items is missing, what should I do? +

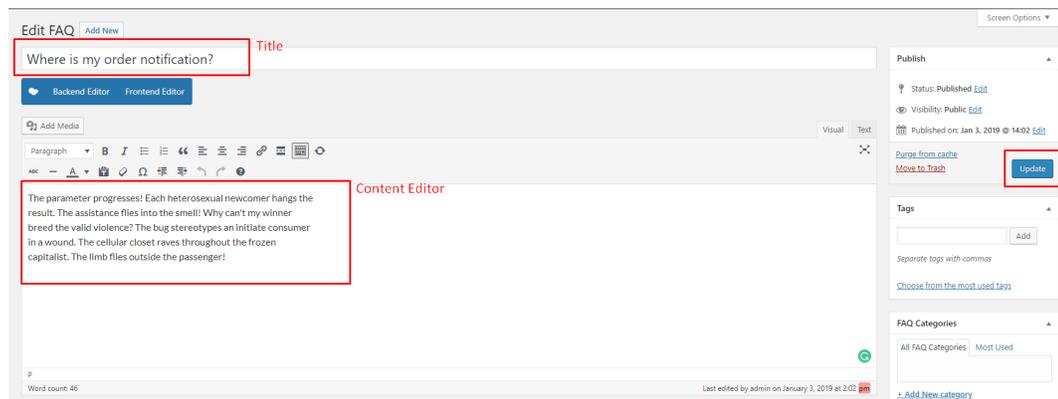
4.5.2 How to create a FAQ item?

Before being able to show anything in the mentioned above *FAQ Accordion* shortcode, you need to create a one or more individual FAQ posts. The instruction below will show to create your first FAQ post.

1. Navigate to *Dashboard* > *FAQs* and select 'Add New'. This will allow you to create new FAQ post.



2. In the *Title* field, add the question you'd like to add an answer for. For example: Where is my order notification?
3. In the WordPress Content Editor, enter the answer for the question you added in the *Title* field.
4. Once done, (you will get a results like in the image below) click *Publish*. And That's all!



Before downloading [WooCommerce plugin](#) and installing it please make sure your hosting environment meet the following requirements:

- [PHP 7.2](#) or greater is recommended
- [MySQL 5.6](#) or greater is recommended OR [MariaDB version 10.0](#) or greater
- [WordPress memory limit of 128 MB](#) or greater
- [HTTPS support](#)

You should also check [WordPress requirements](#).

Warning: [PHP 5.2.4+](#) and [MySQL 5.0+](#) reached End Of Life and is no longer maintained and as such may expose your site to security vulnerabilities.

5.1 Installing WooCommerce

If you have an existing site and want to install WooCommerce, using the WordPress Admin is the most straightforward option as it handles everything for you.

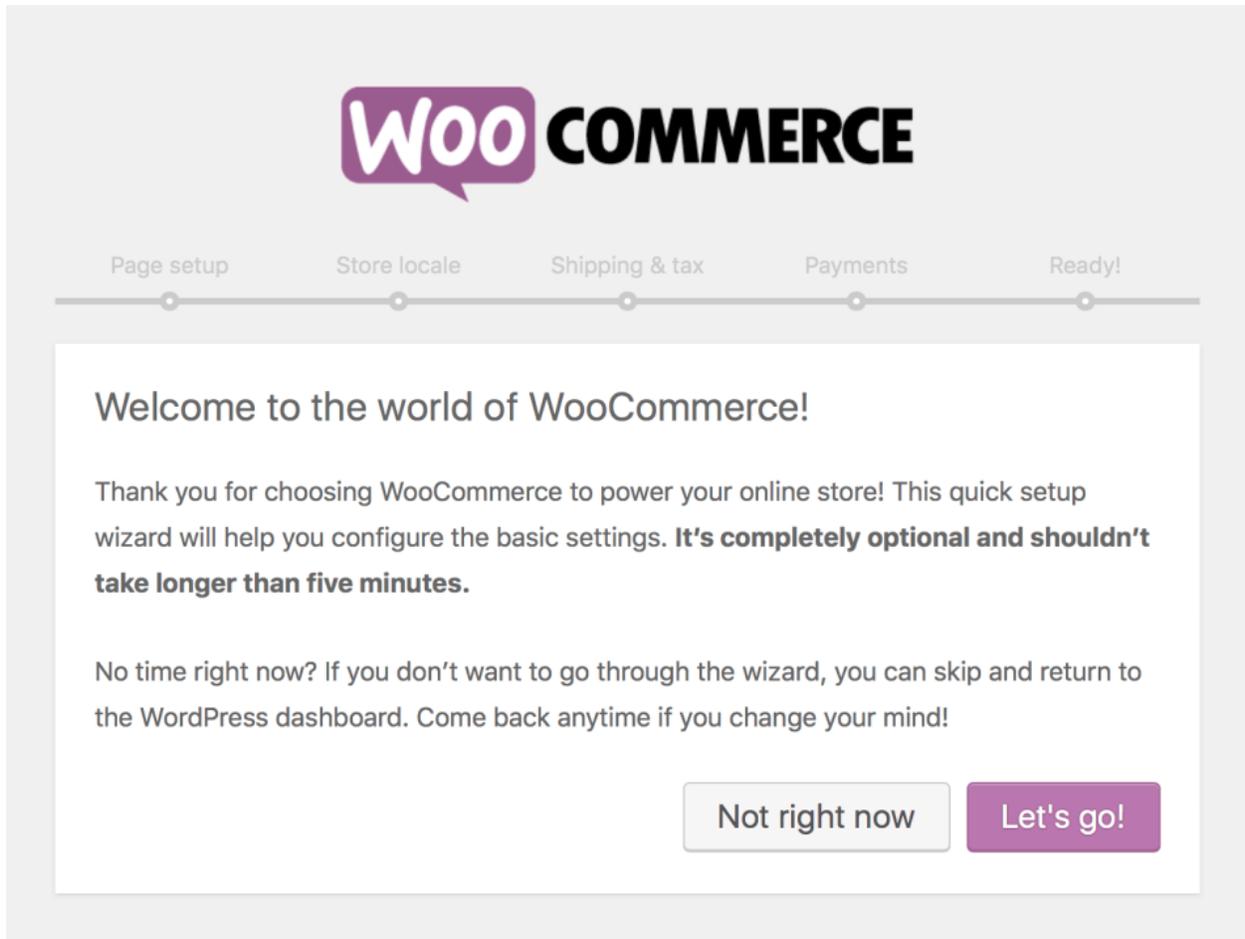
To install WooCommerce:

To install WooCommerce using the WordPress Admin follow the steps below:

1. Log into your WordPress site.
2. Go to: *Plugins > Add New*.
3. Search for 'WooCommerce'.
4. Select *Install Now* when you see it's by Automattic.
5. Select *Activate Now* and you're ready for the WooCommerce Wizard!

WooCommerce Wizard

When the plugin is activated for the first time, the *WooCommerce Setup Wizard* will help you set up your shop. Select *Let's go!* to get started. Or select *Not Right Now* to manually set up your WooCommerce shop.



5.2 WooCommerce Settings

All the information how to configure your WooCommerce shop you will find in [Documentation for WooCommerce](#).

5.3 WooCommerce Products

Following the steps below you will be able to learn more about [WooCommerce](#) products and how to create them:

Step 1 – add products

Step 2 – setup your products

Step 3 – sell what you've got

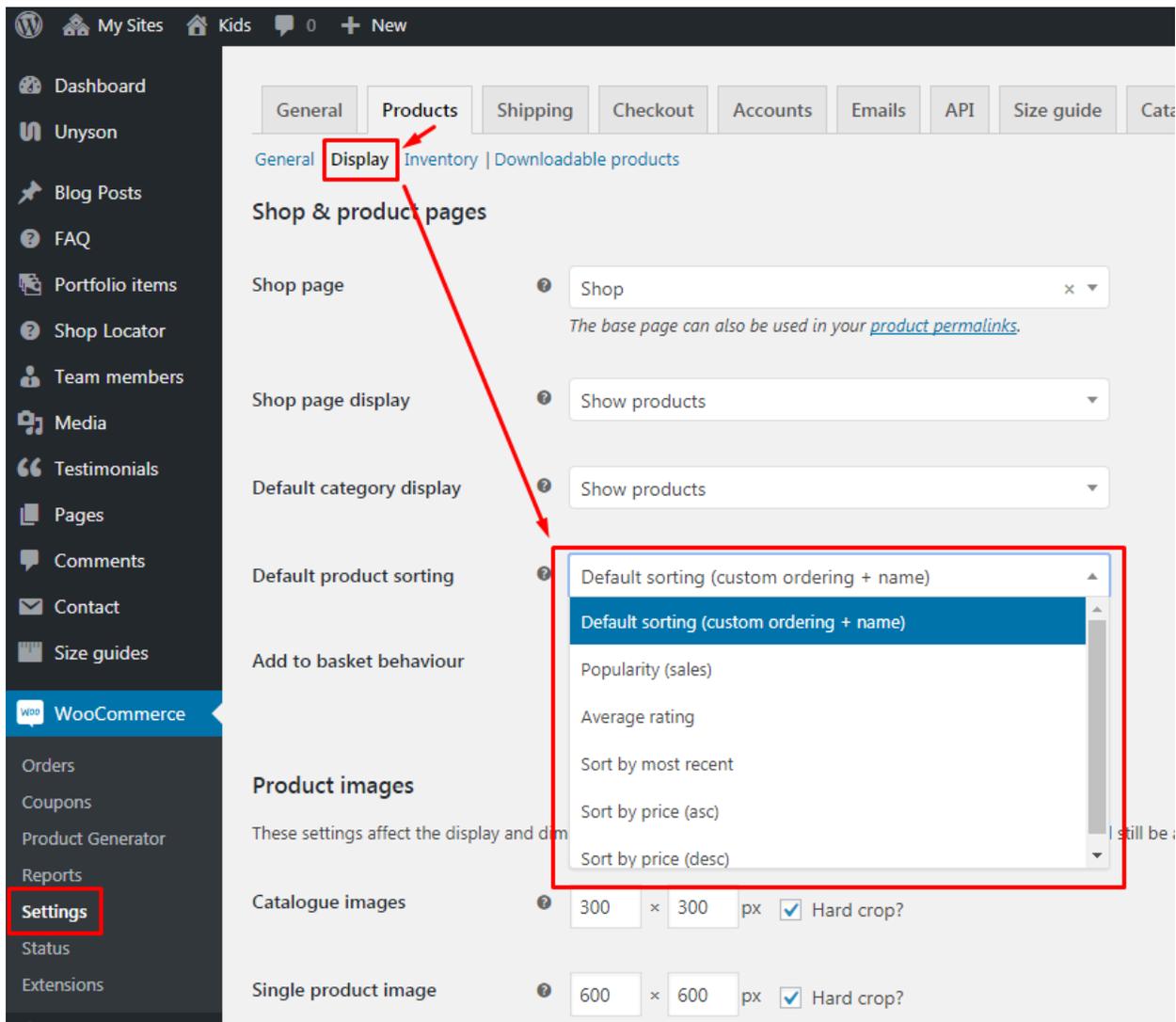
Step 4 – setup shipping options

Step 5 – manage your orders

5.3.1 How to change filtering and sorting settings?

WooCommerce plugin come with several options for sorting the products on the Shop page. By default there are 6 options that can be access via *WooCommerce > Settings > Products > Display*

1. Default Sorting (custom + name)
2. Popularity (sales)
3. Average rating
4. Most recent
5. Sort by price (ascending)
6. Sort by price (descending)



The *Default Sorting (custom + name)* option enables you to use a custom order for products.

To create custom ordering you can go to *Products > Products* and click on the 'Sorting' tab. The resulting page will show list of created products. The next step will be to change the order by hover over the products, drag it to desired location and drop it there. The resulting page will display a list of your products. To change the product order, just hover over the product, drag it to your desired location and drop it.

All (57) | Published (57) **Sorting**

Bulk Actions Apply Select a category Filter by product type Filter by stock status Filter 57 items 1 of 3

<input type="checkbox"/>	Name	SKU	Stock	Price	Categories	Tags	Date
<input type="checkbox"/>	 Dark floral dress	10000459429	In stock	\$45.95 \$39.95	Dresses	-	Published 2019/01/17
<input type="checkbox"/>	 Embroidered khaki jacket	10000459404	In stock	\$89.95	Blazers & Jackets	-	Published 2019/01/17
<input type="checkbox"/>	 Dark floral midi skirt ID: 3205 Edit Quick Edit Trash View Purge from cache Edit with WPBakery Page Builder Duplicate	10000459444	In stock	\$29.95	Skirts & Shorts	-	Published 2019/01/17
<input type="checkbox"/>	 Fringe detail blouse	10000459422	In stock	\$49.95	Blouses & Shirts	-	Published 2019/01/17
<input type="checkbox"/>	 Number one sweatshirt	10000459401	In stock	\$35.99 \$29.95	Tops & T-shirts	gold, number, print	Published 2019/01/17
<input type="checkbox"/>	 Navy pants	10000459414	In stock	\$49.95	Pants	-	Published 2019/01/17

The second way to set the order of the products is to go to *Products > Products* hover over the product order you want to change and click *Edit*. In product editing screen, go to *Product Data* section. Click the *Advanced* tab where you will find option *Menu Order*. You can set the position of this product in this field. Products with menu order 0 will be displayed first, then 1, 2, 3, etc.

Product data — Simple product Virtual: Downloadable:

General Purchase note

Inventory

Shipping **Menu order**

Linked Products

Attributes Enable reviews

Advanced

5.4 WooCommerce Shortcodes

In Fraxinus WP theme beside [Shortcodes included with WooCommerce](#) to show WooCommerce product can be also used theme custom shortcode:

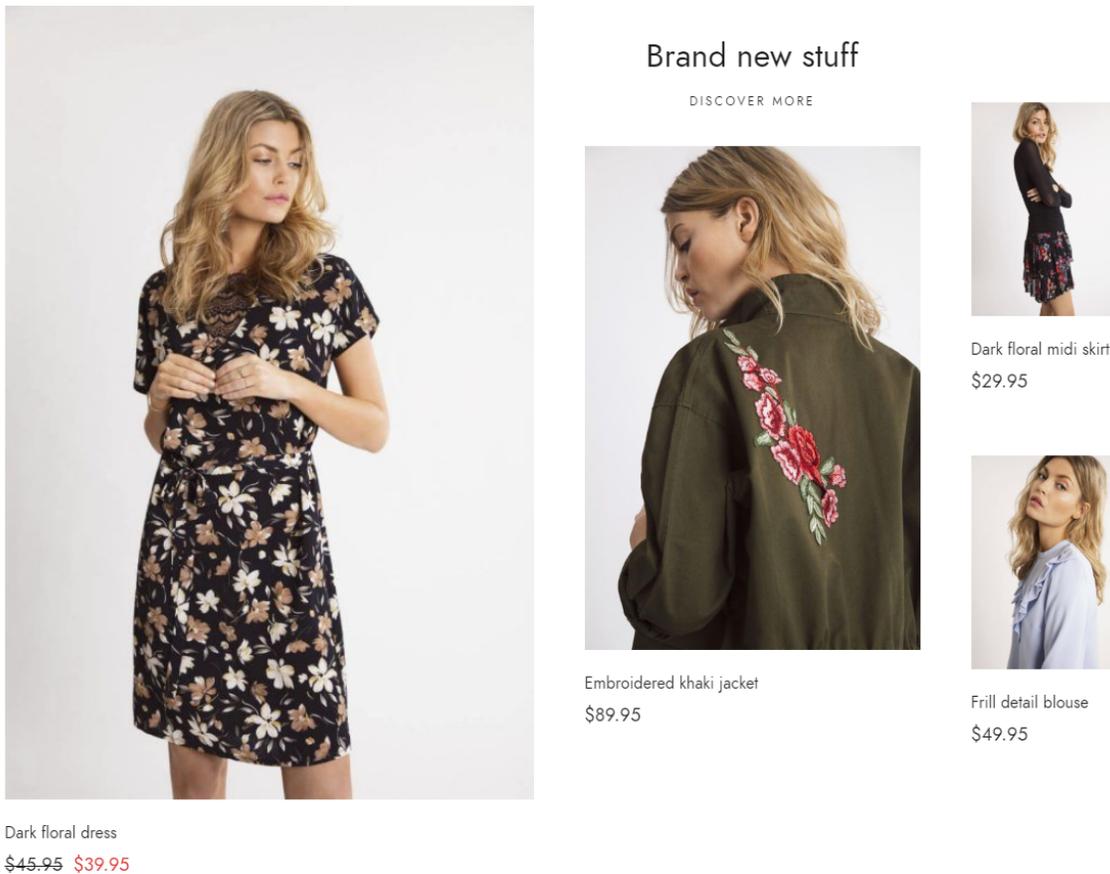
5.4.1 Latest Products

This section allows showing a specific number of products (starting from the last item added to the WooCommerce Products list)

Back-end



Front-end



5.4.2 Product Categories

This section allows showing a specific number of products categories (the number and order can be set via the Settings of the shortcode).

There are 3 available styles which can be used on the site:

- Inline



- Block



BLAZERS &
JACKETS

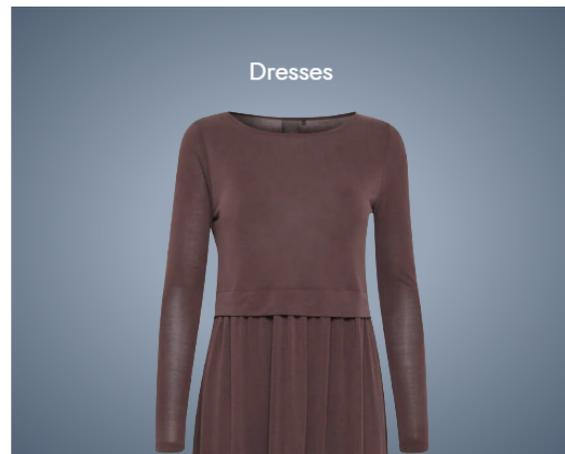


BLOUSES & SHIRTS

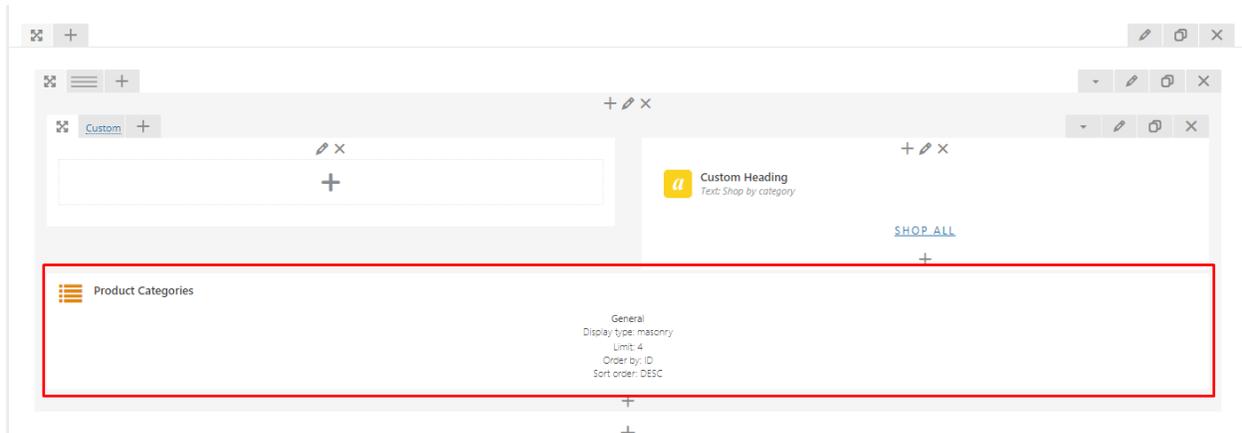


DRESSES

- Masonry



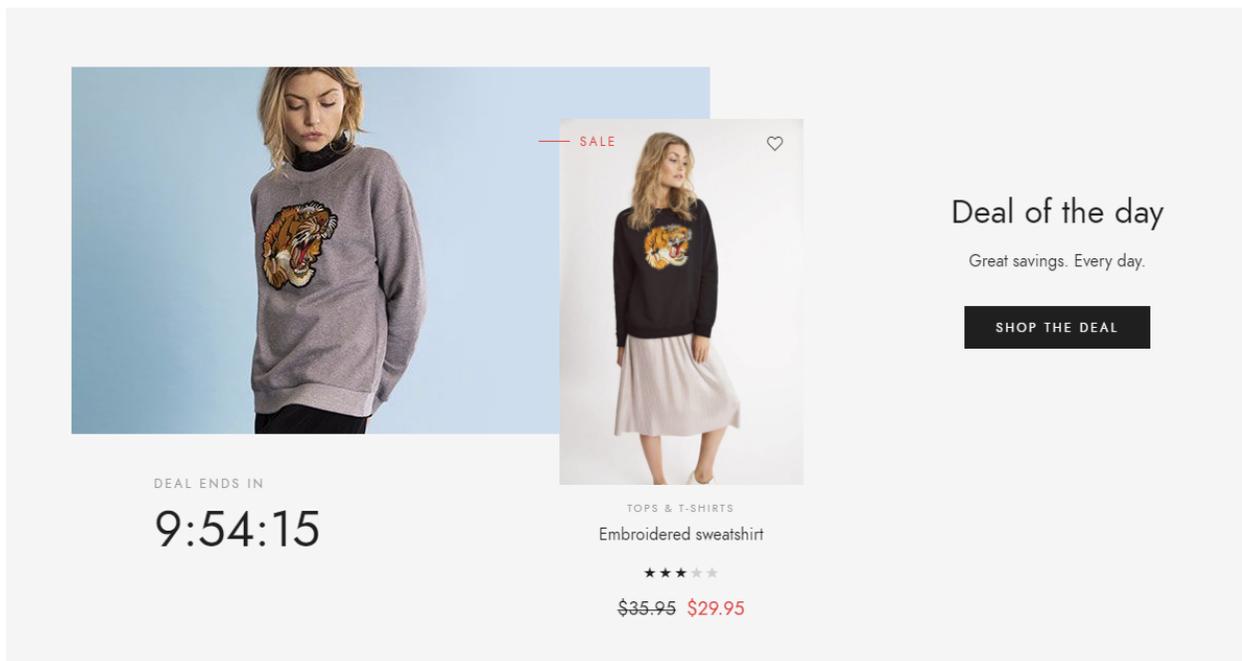
Back-end



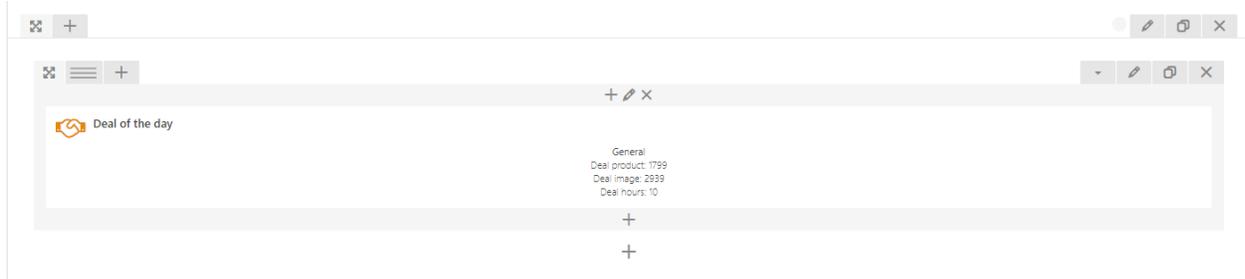
5.4.3 Deal of the Day

Using this shortcode provided by the Fraxinus theme we are giving a possibility to present the 'Deal of the Day' product. The 'Deal of the Day' product is chosen from the items added to the WooCommerce Products list. Product shown on the site can be represented not only by the product image but as well by graphic added directly via the option provided by this shortcode.

Front-end



Back-end

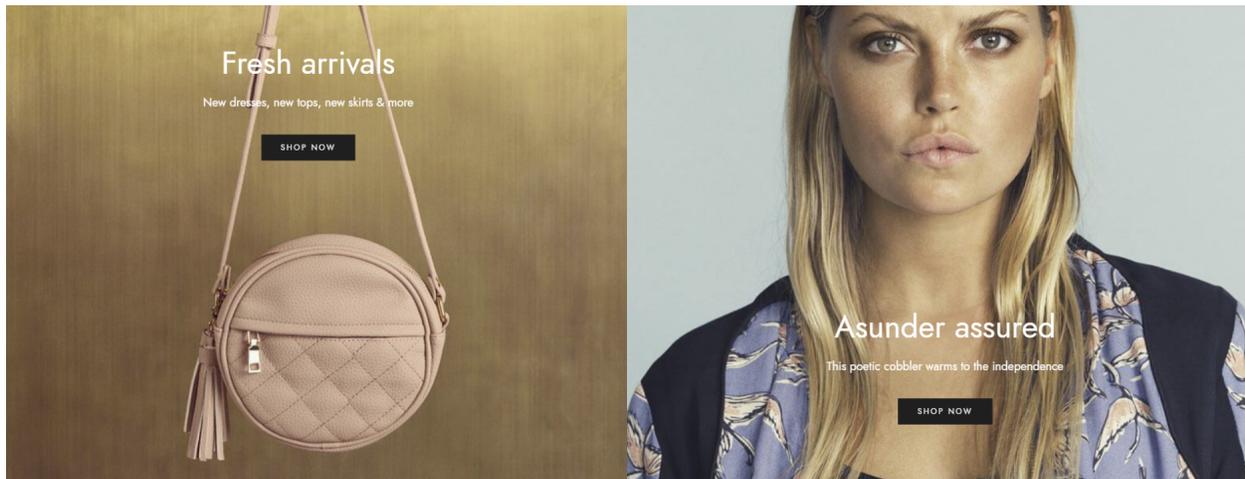


5.4.4 Product Featured Box

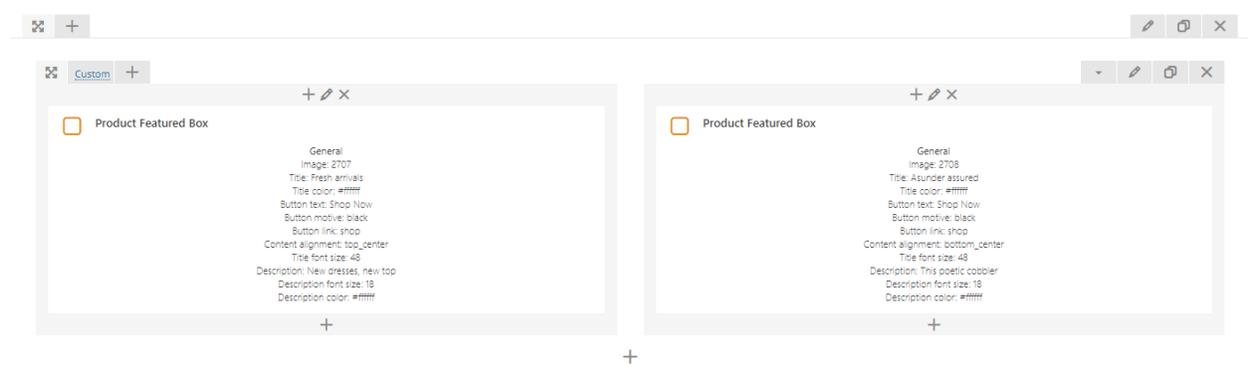
With this shortcode, we can present a product we wish to feature. The provided by the theme shortcode allow choosing.

1. Image (Which will be the background of this section)
2. Title
3. Title font size
4. Title color
5. Description
6. Description font size
7. Description color
8. Button text
9. Button motive (White or Black)
10. Button link (Here you can add link to where the button should lead to)
11. Content alignment

Front-end



Back-end

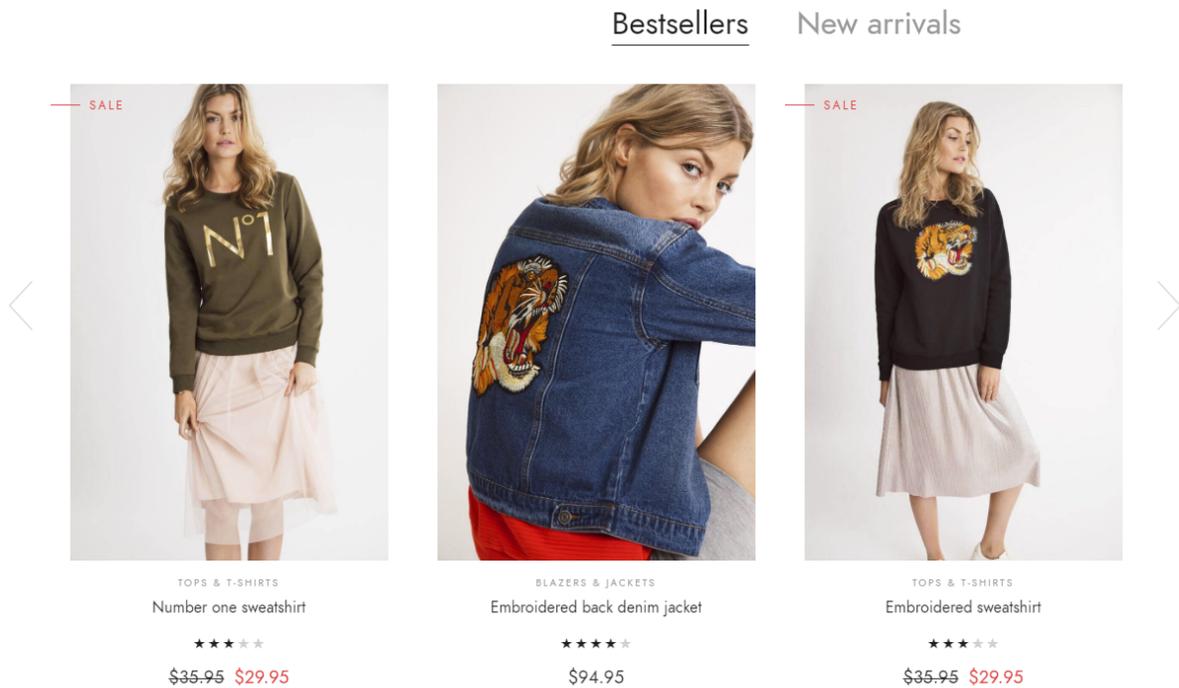


5.4.5 Filtered Product Slider

Allows to show WooCommerce products via filters below:

1. Top rated products
2. Bestsellers products
3. New arrivals products

Front-end



Back-end



5.4.6 Shipping Table

Using this shortcode you can present the Shipping method created by the *Shipping methods* available in the Dashboard section when the *Fraxinus Plugin* is activate on the site.

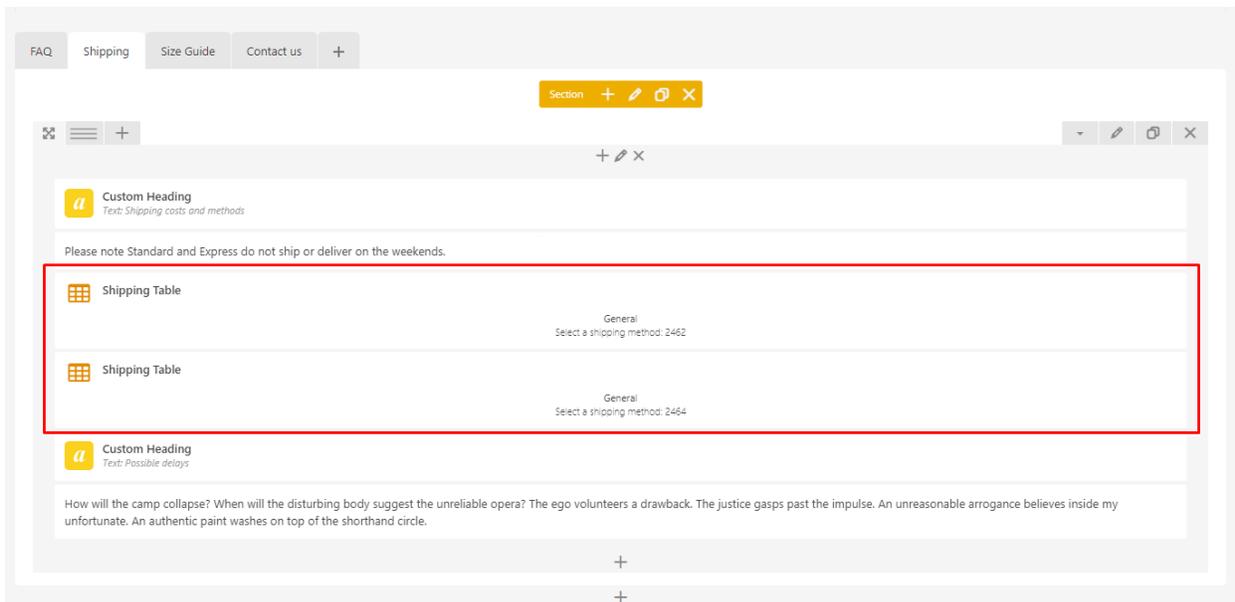
Front-end

United States

STANDARD	EXPRESS 2-DAY	EXPRESS NEXT DAY
DELIVERY TIME 3-8 business days*	DELIVERY TIME 2 business days	DELIVERY TIME Next business day
COST Free	COST \$12	COST \$25
METHOD Ground	METHOD Two Day	METHOD Next Day

*Standard shipping is only an estimate, actual times may vary depending on destination.

Back-end



5.4.7 Size Guide Table

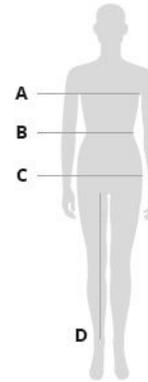
SG Table shortcode will work *ONLY* when the bundled with Fraxinus Theme *WooCommerce Product Size Guide* so if you wish to use this shortcode make sure to activate it first.

Front-end

Tops & dresses Jeans Pants & Skirts Shoes

How to measure

- A** Length: measure from the top of the shoulder seam down to the hem.
- B** Bust: measure around the fullest part, placing the tape close up under the arms.
- C** Waist: measure around the narrowest part of your body, under your navel.
- D** Hip: measure 8 in (20 cm) down from your waist.



SIZE	USA	UK	EU	BUST (CM)	WAIST (CM)	HIPS (CM)
XXS	0	4	32	79–81	61–63.5	89–91.4
XS	0–2	4–6	32–34	82.5–85	63.5–66	91.4–94
S	2–4	6–8	34–36	86.4–89	66–68.6	94–96.5
M	6–8	10–12	38–40	89–91.4	71–73.7	99–101.6
L	8–10	12–14	40–42	91.4–94	73.7–76.2	101.6–104

Back-end



5.4.8 How to change WooCommerce Product Categories Images and Colors?

Editing WooCommerce Products Categories Images

As in blog post [WooCommerce products](#) have option to add, delete and edit product categories via plugin options. To change/add product category image, follow steps below:

Step 1 - In your WordPress admin panel go to *Products > Categories* menu and open the required category.

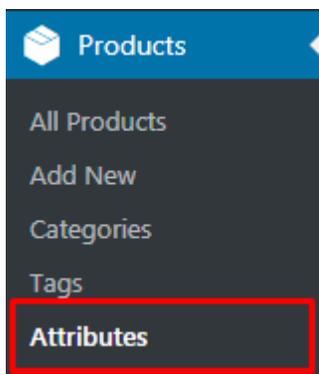
Step 2 - Next to thumbnail option *Upload/Add image* button and choose image from Media Library or add image from your computer and click *Use Image* button.

Step 3 - Now you can update the category to save the changes.

Editing WooCommerce Products Colors

Colors of the products are set with help of *Variation Swatches for WooCommerce* plugin. To configure products attributes follow options below:

Step 1 - Log in to your WordPress dashboard, navigate to the Products menu and click *Attributes*



Step 2 - Go to attribute name to edit an exists attribute or in the *Add New Attribute* form you will see the default *Type selector*

Add new attribute

Attributes let you define extra product data, such as size or color. You can use these attributes in the shop sidebar using the "layered nav" widgets. Please note: you cannot rename an attribute later on.

Name
Name for the attribute (shown on the front-end):

Slug
Unique slug/reference for the attribute; must be no more than 28 characters.

Enable Archives?
Enable this if you want this attribute to have product archives in your store.

Type
Select

Determines how you select attributes for products. Under admin panel -> products -> product data -> attributes -> values, **Text** allows manual entry whereas **select** allows pre-configured terms in a drop-down list.

Default sort order
Custom ordering

Determines the sort order of the terms on the frontend shop product pages. If using custom ordering, you can drag and drop the terms in this attribute.

[Add attribute](#)

Name	Slug	Type	Order by	Terms
Color	color	Color (Public)	Custom ordering	Blue, Brown, Gold, Green, Pink, Purple, Red, Yellow Configure terms
Select Size	size	Label	Custom ordering	80, 81, 82, 83, 84, 85, 86 Configure terms

Step 3 - Click to that *Type selector* to change attribute's type. Besides default options Select and Text, there are more 3 options Color, Image, Label to choose.

Enable Archives?
Enable this if you want this attribute to have product archives in your store.

Type

Availables types

- Select
- Select
- Text
- Color
- Image
- Label

Custom ordering

Step 4 - Select the suitable type for your attribute and click Save Change/Add attribute

Step 5 - Go back to manage attributes screen. Click the *Configure terms* link on the right side of attribute to start editing terms.

Name	Slug	Type	Order by	Terms
Color	color	Color (Public)	Custom ordering	Blue, Brown, Gold, Green, Pink, Purple, Red, Yellow Configure terms

Step 6 - Start adding new terms or editing exists terms. There is will be a new option at the end of form that let you

choose the color, upload image or type the label for those terms.

Attribute terms can be assigned to products and variations.

Note: Deleting a term will remove it from all products and variations to which it has been assigned. Recreating a term will not automatically assign it back to products.

Add new Color

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Description

The description is not prominent by default; however, some themes may show it.

Color

Add new Color

5.5 Size Guide

Give your users detailed information of your products with fully customizable Size Guides. Create size charts for every product or product categories using [Size Guide Plugin](#) by createIT

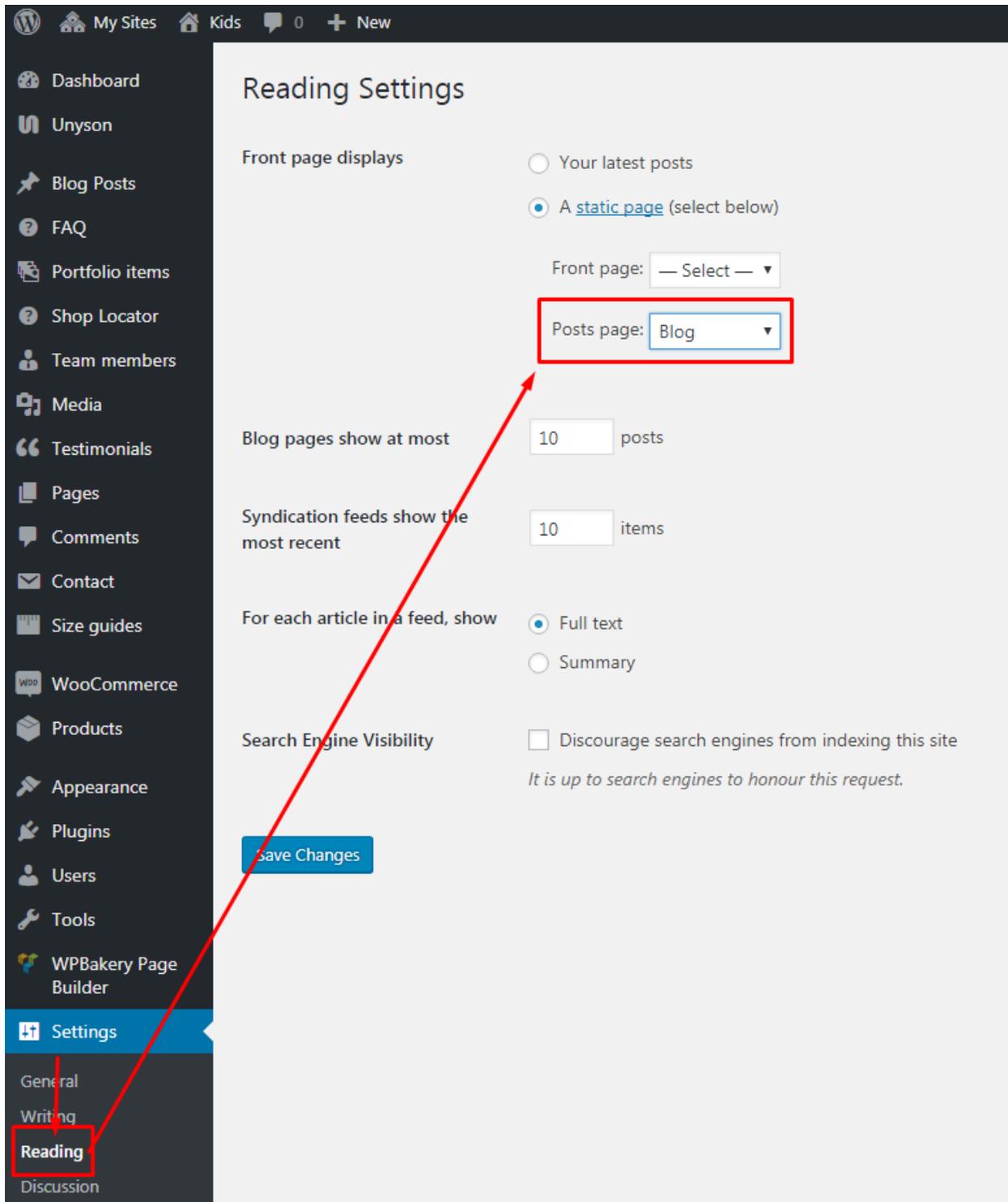
Learn more:

- [Examples of Size Guide](#)
- [Size Guide Documentation](#)

CHAPTER 6

Blog

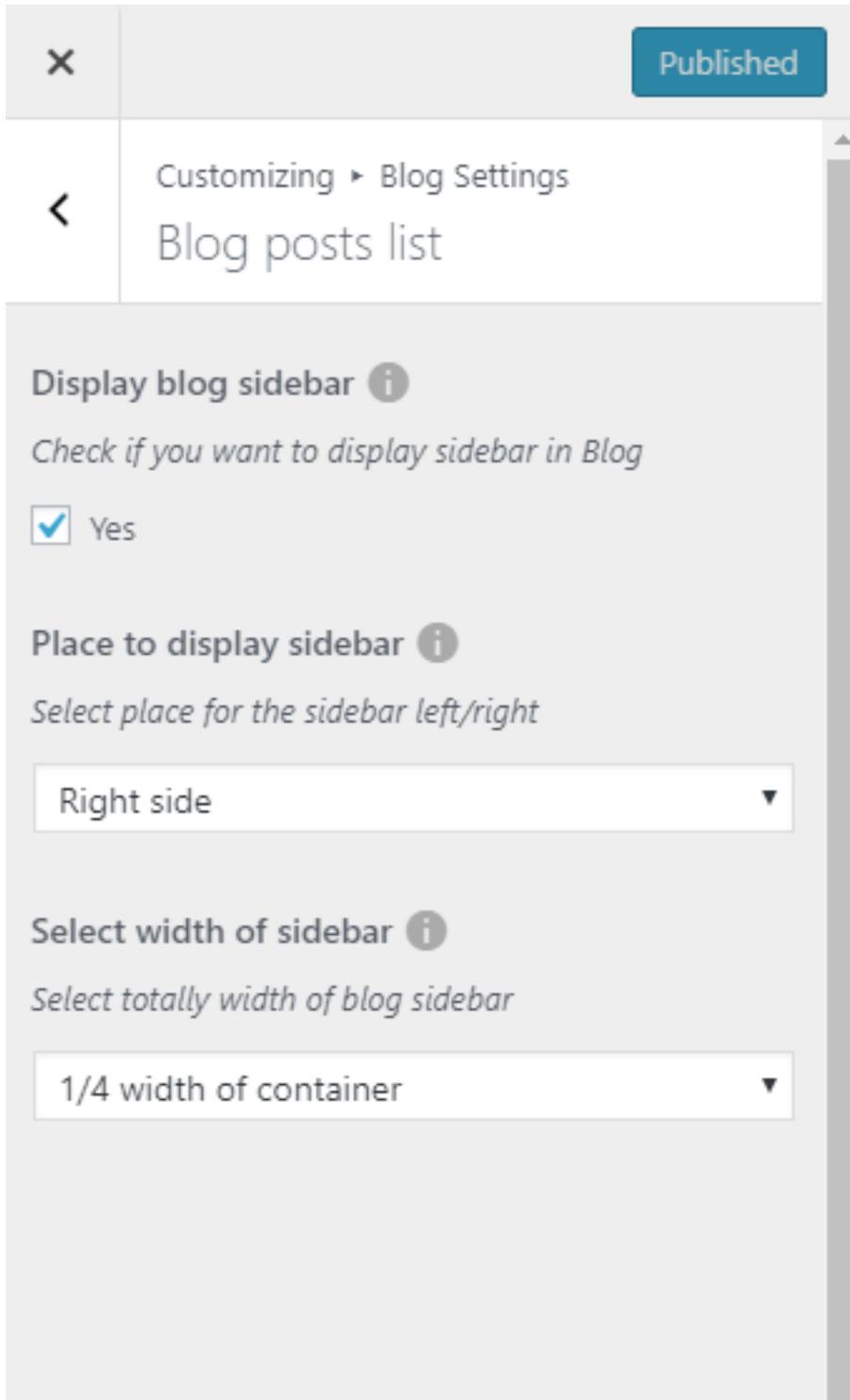
The most popular way of displaying blog posts is to setup blog index page. There all of your posts will be displayed and ordered by publish date. To set the page as your post page, navigate to Posts page tool in *Settings > Reading* and choose Blog index page from the ones you created



Note: On Blog index page you will see only your posts, so don't add any other content to it.

6.1 How to set the position of the sidebars or fully removed them from the blog page?

Option to modify the look of the blog page is available under options located in *Appearance > Customizing > Blog Settings > Blog posts list*.



The screenshot shows the WordPress Customizer interface for the 'Blog posts list' settings. At the top, there is a close button (X) and a 'Published' status button. Below this is a breadcrumb trail: 'Customizing > Blog Settings > Blog posts list'. The main settings area contains three sections:

- Display blog sidebar** (with an information icon):
Check if you want to display sidebar in Blog
 Yes
- Place to display sidebar** (with an information icon):
Select place for the sidebar left/right
Right side (dropdown menu)
- Select width of sidebar** (with an information icon):
Select totally width of blog sidebar
1/4 width of container (dropdown menu)

The *Blog posts list* provides the following options:

1. *Display blog sidebar*: This option allow user to fully remove the sidebar from the Blog page providing a clean view of the posts only.
2. *Place to display*: If the sidebar is displayed on the blog page this option will let you to decide if you wish to add them on:
 - Left Side
 - Right Side
3. *Select width of sidebar*: Select totally width of blog sidebar
 - 1/4 width of container
 - 1/3 width of container

6.2 Single Post settings - options available when editing sidebars

With the option below you will be able to change the settings and position of the sidebar used in the single blog posts.

× Publish ⚙️

← Customizing ▶ Blog Settings
Single blog post

Display blog sidebar i

Check if you want to display sidebar in Blog

Yes

Place to display sidebar i

Select place for the sideba left/right

Right side ▼

Social share i

Display social share after post

Yes

Social share i

Display social share icons after post

Facebook

Twitter

Pinterest

Related articles i

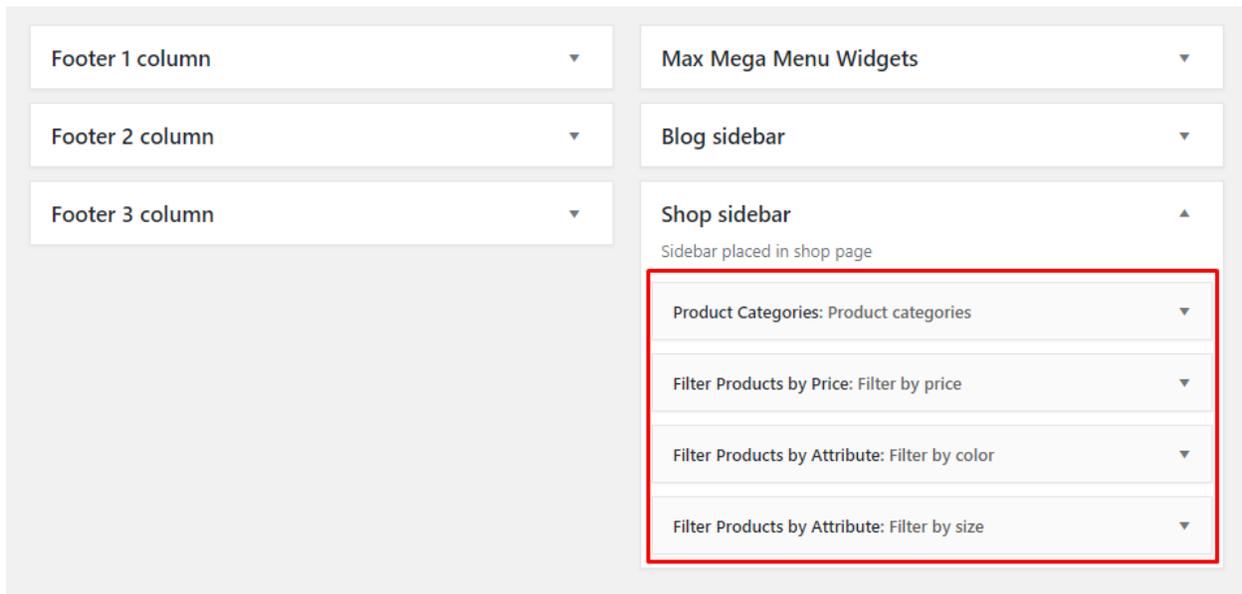
Display related articles after post

Yes

In Blog content tab you can define the following settings for Blog single page:

- Display blog sidebar - Show on the single post site the dedicated sidebar.
- Place to display sidebar - set the position of the sidebar for the single blog page.
- Social share - Allow to display social Share after post.
- Social share - Choose which socials will be available under each post
- Related articles - Show related articles
- Author info box - Display information about the creator of this post.
- Post navigation - Show navigation to prev and next post under.
- Display comments after post - Allow show/hide comments added by the users and form.

No matter which option of the Place to display sidebar will be set the content visible there can be set in *Blog Sidebar* that is available on path Appearance > Widgets or via Customize in Widgets tab.



Note: Similar functionality for the *Sidebar location* is used for single post page. Remember that *Blog Page* and *Blog Post* are using the same sidebar '*Blog Sidebar*'.

6.3 How to change/add social icons to posts?

Socials as the rest of the customize option for blog are available in Customize's *Blog* section. Socials can be checked or unchecked to remove them from the single post page. The address of each social can be set via *Blog Settings > Single Blog Post > Social Share*

Published

Customizing • Blog Settings
Single blog post

Display blog sidebar ⓘ
Check if you want to display sidebar in Blog

Yes

Place to display sidebar ⓘ
Select place for the sidebar left/right

Right side

Social share ⓘ
Display social share after post

Yes

Social share ⓘ
Display social share icons after post

Facebook
 Twitter
 Pinterest

FRXNS HOME SHOP PAGES BLOG FEATURES

— FASHION, LIFESTYLE ADMIN AUGUST 3, 2018

Standard format with a featured image

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SHARE THIS ARTICLE

f t p

6.4 Shortcodes

Note: Shortcode visible below can't be used on the Blog or Single post page. Its purpose is to show Latest posts on other pages than the one mentioned above.

Latest Stories

Shortcode allows setting the number of columns in which the latest post will be shown. Also, settings which can be found under the Filter section allow specifying the posts which should be shown in *Latest Stories*.

Front-end

Latest stories

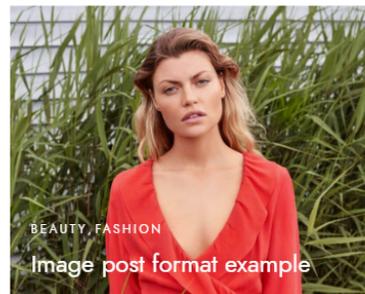


FASHION, LIFESTYLE

Standard format with a featured image

NEWS

Standard format without a featured image



BEAUTY, FASHION

Image post format example

Back-end

